

Cultura

District

2026 | 27

PITTSBURGH CULTURAL DISTRICT

ADVERTISING
RATES



PITTSBURGH BALLET THEATRE



PITTSBURGH OPERA



TABLE OF CONTENTS

About the Cultural District	3
Cultural District Demographics	4
Tier Pricing Guide	7
August Wilson African American Cultural Center	8
Pittsburgh Ballet Theatre	10
Pittsburgh Cultural Trust	
PNC Broadway in Pittsburgh	14
Pittsburgh Dance Council	23
Trust Cabaret Series	27
Dentons Cohen & Grigsby Trust Presents	31
New Theater Company	
A Musical Christmas Carol	37
Gene Kelly Awards 2026	37
Pittsburgh Opera	38
Pittsburgh Symphony Orchestra	42
Fiddlesticks Family Concerts	64
Advertising Planner	66
Billing	70
Ad Specifications	Inside Back Cover
(includes ad size layouts and large file transmission guidelines)	



PITTSBURGH BALLET THEATRE



PITTSBURGH
OPERA



For advertising information
call 412-471-6088 or email
advertising@culturaldistrict.org



ABOUT THE CULTURAL DISTRICT

Located in the heart of downtown Pittsburgh, the Cultural District is a vibrant arts and entertainment center that offers something for everyone.

Within walking distance from some of the city's best hotels, restaurants, shops and public parks, you will find a wide range of options for art and live entertainment, from classical and contemporary music, ballet, and modern dance to visual art, opera, musical theater, children's theater, film festivals and drama.

A 14-square block area, the Cultural District will dazzle you with its creative energy, depth and charm.

The Cultural District offers galleries and world-class theaters in which thousands of performances, exhibits and special events are held each year. More than a million patrons and visitors attend performances and exhibits annually in the Cultural District.

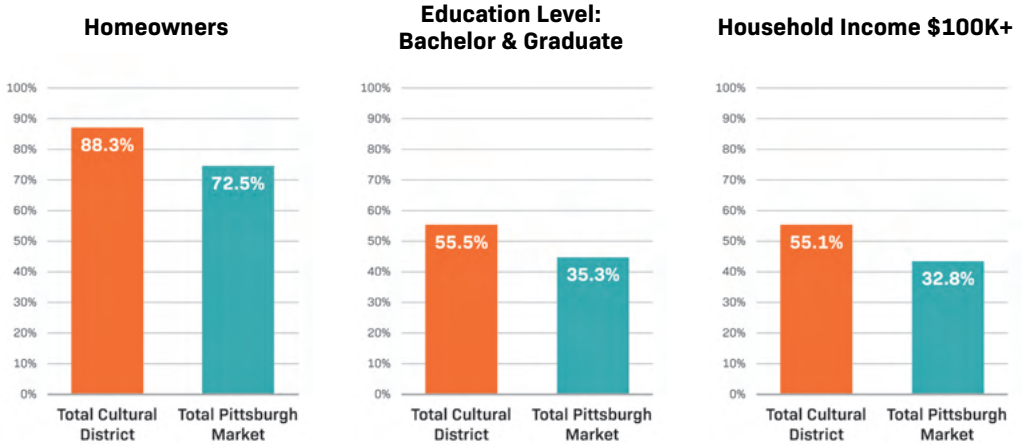
VENUES

Cultural District arts organizations perform at the following venues, each with varying audience capacities and show run lengths.

SEATING CAPACITY

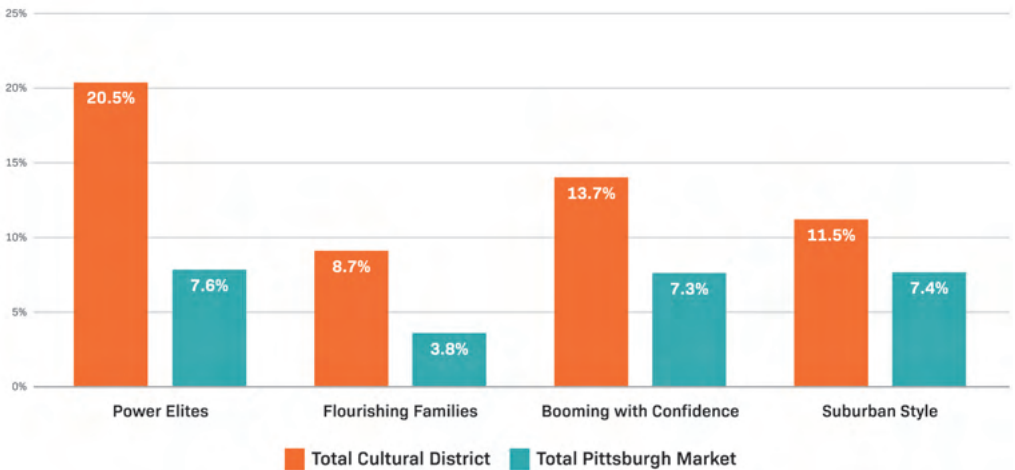
- Benedum Center 2,861
- Heinz Hall 2,661
- Byham Theater 1,313
- O'Reilly Theater 650
- August Wilson Center 492
- CAPA 400
- Bitz Opera Factory 200
- Greer Cabaret Theater 200

DISTRICT DEMOGRAPHICS



*Source: Management Science Associates, February 2026

Mosaic Groups

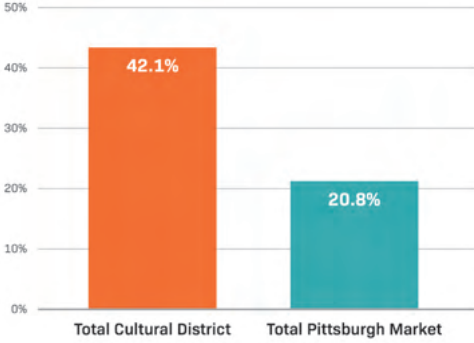


*Source: Management Science Associates, February 2026.

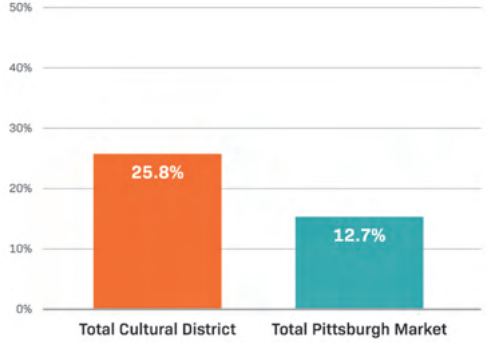
- * **ages:** 62% of the Cultural District audiences are Ages 35-64
- * **power elites:** the wealthiest households in the US, living in the most exclusive neighborhoods, and enjoying all that life has to offer
- * **flourishing families:** affluent, middle aged families and couples earning prosperous incomes and living very comfortable active lifestyles
- * **booming with confidence:** prosperous, established couples in their peak earning years living in suburban homes
- * **suburban style:** middle aged, ethnically mixed suburban families and couples earning upscale incomes

BEHAVIORAL DATA OF CULTURAL DISTRICT AUDIENCES

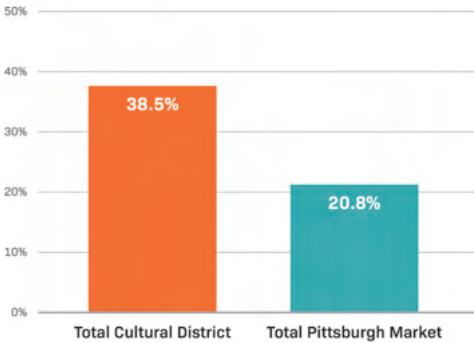
Frequent Flyer



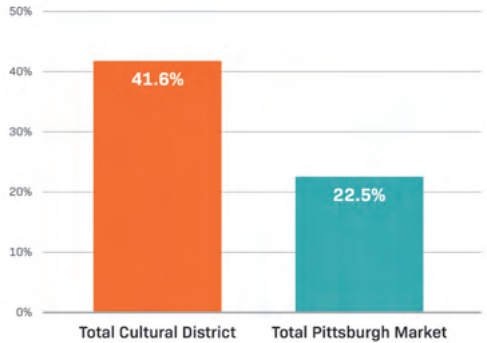
Luxury Store Shopper



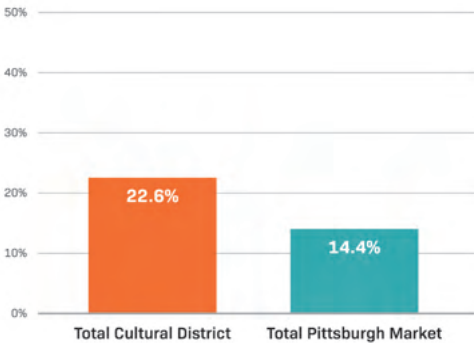
Luxury Home Goods Store Shopper



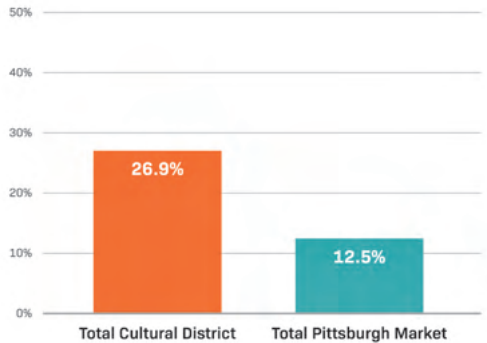
Home Improvement Spender



Golfer



Wine Lover



*Source: Management Science Associates, February 2026

Cultural

District

YOUR AUDIENCE AWAITS!

WHY ADVERTISE IN THE CULTURAL DISTRICT?

You'll be in good company. Your program ad shares the excitement of a live arts event. It's visible, attractive.

You'll truly connect with customers. District audiences carry programs home as keepsakes. They're loyal to their arts groups and those that support them. Friends buy from friends and participation offers a **'halo effect'** for our advertisers, shining a favorable light on your organization among the patrons of the Cultural District.

You can target your audience and solidify your brand. With the extraordinary range of programming, you can have visibility year round or for specific events or dates.

It's easy and affordable. Just one call to the Cultural District advertising sales office provides custom ad campaigns, multiple ad discounting, and one-contract billing.

Strengthen relationships with key customers and target new ones.

Establish cultural bonds and demonstrate shared values with a shared interest in the arts.

Demonstrate corporate citizenship and a commitment to community.

Call 412.471.6088 or email advertising@culturaldistrict.org today!

CULTURAL DISTRICT RATE STRUCTURE

The Cultural District makes program book advertising easy, customizable and affordable. Each show is categorized into our tier rate structure determined by the average number of program books to be printed for the run of the show. The tiers will be listed next to the program you are considering.

TIER PRICING FOR 2026-2027 PROGRAM ADVERTISING RATES

Tier	*Cover	*Premium	Full Page	Half Page	Quarter Page	Insert	Double Truck	Cover Truck	Total Print Range
Tier 1	\$5200	\$5000	\$4000	\$2800	\$1600	\$6400	\$8000	\$9200	60,001-90,000+
Tier 2	\$3510	\$3375	\$2700	\$1890	\$1080	\$4320	\$5400	\$6210	40,001-60,000
Tier 3	\$2860	\$2750	\$2200	\$1540	\$880	\$3520	\$4400	\$5060	26,001-40,000
Tier 4	\$2340	\$2250	\$1800	\$1260	\$720	\$2880	\$3600	\$4140	16,001-26,000
Tier 5	\$1755	\$1690	\$1350	\$945	\$540	\$2160	\$2700	\$3105	8,501-16,000
Tier 6	\$1300	\$1250	\$1000	\$700	\$400	\$1600	\$2000	\$2300	5,001-8,500
Tier 7	\$1075	\$1035	\$850	\$625	\$400	\$1300	\$1600	\$1825	2,501-5,000
Tier 8	\$815	\$785	\$650	\$485	\$320	\$980	\$1200	\$1365	1,001-2,500
Tier 9	\$555	\$535	\$450	\$345	\$240	\$660	\$800	\$905	Up to 1,000

* Cover: selection of Outside Back, Inside Back, and Inside Front Covers

* Premium: placed opposite cast pages or opposite show run

Look for the following icons within the show listings to determine Tier:

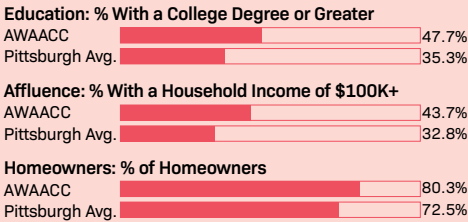


AUGUST WILSON AFRICAN AMERICAN CULTURAL CENTER



AUGUST WILSON AFRICAN AMERICAN CULTURAL CENTER

AWAACC AUDIENCE DEMOGRAPHICS



*Source: Management Science Associates, February 2026

The August Wilson African American Cultural Center is a nonprofit cultural organization that generates artistic, educational, and community initiatives that advance the legacy of Pulitzer Prizewinning playwright August Wilson. One of the largest cultural centers in the country focused

exclusively on the African American experience and the celebration of Black culture and the African diaspora, the Center welcomes more than 100,000 visitors locally and nationally. Through year-round programming across multiple genres, such as the annual Pittsburgh International Jazz Festival, Black Bottom Film Festival, AWCommunity Days, TRUTHSayers speaker series, and rotating art exhibits in its galleries, the Center provides a platform for established and emerging artists of color whose work reflects the universal issues of identity that Wilson tackled, and which still resonate today.



For tickets call 412-339-1011 or visit CulturalDistrict.org



PHOTO CREDIT: Joey Kennedy

PITTSBURGH INTERNATIONAL JAZZ FESTIVAL

September 17 - 20, 2026 | AWAACC

Space Reservation: 8/20

Artwork Deadline: 9/3



Celebrate the 16th edition of the Pittsburgh International Jazz Festival, co-presented by Highmark Blue Cross Blue Shield, as it returns to Pittsburgh's Cultural District featuring free concerts along Liberty Avenue. The festival kicks off with the Jazz Train making stops in New York, Newark and Philadelphia before arriving in Pittsburgh for concerts at area venues on Thursday, followed by ticketed concerts and the popular Taste of Jazz Party at the August Wilson African American Cultural Center on Friday and then takes the music to the streets on Saturday and Sunday.

SEE PAGE 7 FOR TIER PRICING 

awaacc.org

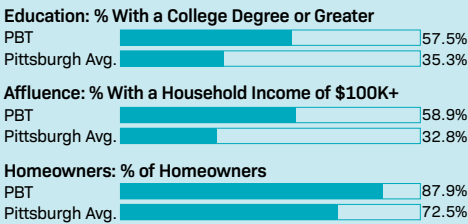
Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PITTSBURGH BALLET THEATRE

PBT AUDIENCE DEMOGRAPHICS



*Source: Management Science Associates, February 2026

All photos of PBT Artists by Justin Merriman

The curtain is rising on Pittsburgh Ballet Theatre's most captivating season yet. As we **Escape Into Wonder** in 2026-2027, PBT invites audiences to experience a dynamic lineup of beloved classics, imaginative storytelling, and visually stunning new works. As one of the region's premier cultural institutions, we attract engaged, educated and loyal audiences from across the Greater Pittsburgh region. With a company of 32 world-class artists and a season designed to inspire and delight, this is a powerful opportunity to connect your brand with thousands of discerning arts patrons throughout the year.



GISELLE WITH THE PBT ORCHESTRA

October 23 - 25, 2026
Benedum Center

TIER
6

Space Reservation: 9/25
Artwork Deadline: 10/9

Choreography: Jean Coralli and Jules Perrot, with later revisions by Marius Petipa. New Staging by Adam W. McKinney.

Music: Adolphe Adam

Witness a love that defies death.

Surrender to one of ballet's most haunting and romantic masterpieces. *Giselle* is a luminous tale of love, betrayal and forgiveness, brought to life with ethereal artistry and profound emotional depth. Experience this timeless classic with Adolphe Adam's sweeping score performed live by the PBT Orchestra.

THE NUTCRACKER

December 4 - 27, 2026
Benedum Center

TIER
2

Space Reservation: 11/6
Artwork Deadline: 11/20

Concept & Choreography: Terrence S. Orr

Music: P.I. Tchaikovsky

Celebrate a grand finale.

Terrence S. Orr's beloved *The Nutcracker* returns for its final year, inviting Pittsburgh audiences to gather around this treasured holiday tradition one more time. As we prepare for an all-new production in 2027, PBT honors a sparkling and magical world that has lived in the city's heart for more than twenty years.

SEE PAGE 7 FOR TIER PRICING 

[PBT.org](https://www.pbt.org)

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit [CulturalDistrict.org](https://www.CulturalDistrict.org)



ALICE IN WONDERLAND

February 12 - 21, 2027 | Benedum Center

Space Reservation: 1/15 Artwork Deadline: 1/29




Choreography: André Santos

Music: P.I. Tchaikovsky

Tumble down the rabbit hole.

Don't be late! You're invited to slip into a fantastical realm where imagination reigns and the unexpected awaits at every turn. *Alice in Wonderland* is a visually dazzling adventure filled with beloved characters, colorful sets & costumes and joyful discovery. Bring the whole family and lose yourselves in the wonder.

SEE PAGE 7 FOR TIER PRICING 



**SPRING MIX:
WORLD PREMIERES**

April 9 - 11, 2027
AWAACC



Space Reservation: 3/12
Artwork Deadline: 3/26

Choreography: Omar Román de Jesús and PBT Artists to be announced

Discover what's next.

Spring Mix opens the door to contemporary ballet and dance in all its variety and vitality. This dynamic program features striking contrasts, fresh perspectives and bold movement, spotlighting a world premiere by award-winning choreographer Omar Román de Jesús and all-new creations by PBT company artists.



**THE SLEEPING BEAUTY WITH
THE PBT ORCHESTRA**

May 7 - 9, 2027
Benedum Center



Space Reservation: 4/9
Artwork Deadline: 4/23

Concept & Choreography: Marius Petipa.
New staging by Adam W. McKinney

Music: P.I. Tchaikovsky

Awaken a beloved fairy tale.

Enter a radiant kingdom where destiny gracefully unfolds and true love triumphs with a single kiss. *The Sleeping Beauty* enchants with lavish staging, gorgeous costumes, exquisite dancing and Tchaikovsky's glorious score, performed live by the PBT Orchestra. Step into this storybook classic that's a dream for audiences of every age.



PNC BROADWAY IN PITTSBURGH

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater

PCT	55.9%
Pittsburgh Avg.	35.3%

Affluence: % With a Household Income of \$100K+

PCT	56.3%
Pittsburgh Avg.	32.8%

Homeowners: % of Homeowners

PCT	89.1%
Pittsburgh Avg.	72.5%

The PNC Broadway in Pittsburgh series features new touring Broadway shows and revivals, direct from Broadway.

**Source: Management Science Associates, February 2026*



PHOTO CREDIT: Zama Magudulela as Rafiki. *THE LION KING*. ©Disney. Photo by Matthew Murphy

THE LION KING

September 9 - 27, 2026
Benedum Center

TIER
1

Space Reservation: 8/12
Artwork Deadline: 8/26

Giraffes strut. Birds swoop. Gazelles leap. The entire Serengeti comes to life as never before. And as the music soars, Pride Rock slowly emerges from the mist. This is Disney's *THE LION KING*, making its triumphant return to the Benedum Center!

More than 100 million people around the world have experienced the awe-inspiring visual artistry, the unforgettable music, and the uniquely theatrical storytelling of this Broadway spectacular – one of the most breathtaking and beloved productions ever to grace the stage.

Winner of six Tony Awards®, including Best Musical, *THE LION KING* brings together one of the most imaginative creative teams on Broadway. Tony Award®-winning director Julie Taymor brings to life a story filled with hope and adventure set against an amazing backdrop of stunning visuals. *THE LION KING* also features the extraordinary work of Tony Award®-winning choreographer Garth Fagan and some of Broadway's most recognizable music, crafted by Tony Award®-winning artists Elton John and Tim Rice.

There is simply nothing else like *THE LION KING*.

Programs, artists and dates are subject to change.

SEASON OPTION



PHOTO CREDIT: HADESTOWN North American Touring Company, 2026.

HADESTOWN

October 27 – November 1, 2026
Benedum Center


TIER
4

Space Reservation: 9/29
Artwork Deadline: 10/13

COME SEE HOW THE WORLD COULD BE.

Welcome to *HADESTOWN*, where a song can change your fate. Winner of eight 2019 Tony Awards® including Best Musical and the 2020 Grammy® Award for Best Musical Theater Album, this acclaimed new show from celebrated singer-songwriter Anaïs Mitchell and original director Rachel Chavkin (*Natasha, Pierre & The Great Comet of 1812*) is a love story for today... and always.

HADESTOWN intertwines two mythic tales — that of young dreamers Orpheus and Eurydice, and that of King Hades and his wife Persephone — as it invites you on a hell-raising journey to the underworld and back. Mitchell's beguiling melodies and Chavkin's poetic imagination pit industry against nature, doubt against faith, and fear against love. Performed by a vibrant ensemble of actors, dancers and singers, *HADESTOWN* is a haunting and hopeful theatrical experience that grabs you and never lets go.

SEE PAGE 7 FOR TIER PRICING 

TrustArts.org

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Alysha Deslorieux (Middle Allie) and Ken Wulf Clark (Middle Noah)
Photo by Roger Mastroianni.

THE NOTEBOOK

November 10 - 15, 2026 | Benedum Center


Space Reservation: 10/13 Artwork Deadline: 10/27



Based on the best-selling novel that inspired the iconic film, *THE NOTEBOOK* tells the story of Allie and Noah, both from different worlds, who share a lifetime of love despite the forces that threaten to pull them apart. “Full of butterfly-inducing highs and beautiful songs” (*Entertainment Weekly*), *THE NOTEBOOK* is a deeply moving portrait of the enduring power of love.

Chris Jones of The Chicago Tribune says *THE NOTEBOOK* is “absolutely gorgeous, not to be missed,” and The New York Daily News calls it “a love story for the ages.”

THE NOTEBOOK is directed by Michael Greif (*Dear Evan Hansen*, *Next to Normal*, *RENT*) and Schele Williams (*The Wiz*, *Aida*), and features music and lyrics by multi-platinum singer-songwriter Ingrid Michaelson, book by Bekah Brunstetter (NBC’s “This Is Us”), and choreography by Katie Spelman.

SEE PAGE 7 FOR TIER PRICING 

SEASON OPTION



PHOTO CREDIT: James Schultz as THE GRINCH and W. Scott Stewart as Old Max in the Touring Company of DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS! THE MUSICAL. Photo by Jeremy Daniel

DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS THE MUSICAL

November 24 - 29, 2026 | Benedum Center

Space Reservation: 10/27 Artwork Deadline: 11/10



THE GRINCH broke box office records for two consecutive years on Broadway during its holiday engagements at the St. James and Hilton theatres in New York. Since then, more than 2.1 million theatre-goers across America have been delighted by this heart-warming holiday musical, which *The New York Times* praised as "100 times better than any bedtime story" and the Gannett papers hailed as "A genius of a show! A total delight for both kids and adults."

DR. SEUSS' HOW THE GRINCH STOLE CHRISTMAS! THE MUSICAL features the hit songs "You're A Mean One Mr. Grinch" and "Welcome Christmas" (written by Albert Hague and Dr. Seuss) from the original animated series. Max the Dog narrates as the mean and scheming Grinch, whose heart is "two sizes too small," decides to steal Christmas away from the Holiday loving Whos. Magnificent sets (John Lee Beatty) and costumes (Robert Morgan) inspired by Dr. Seuss' original illustrations help transport audiences to the whimsical world of Whoville, while the Music and Book of Mel Marvin and Timothy Mason breathe new life into this timeless story of the true meaning of Christmas. The 2026 production is directed by Matt August and co-directed and choreographed by Bob Richard, based on the original choreography by John DeLuca and originally created by 4-time Tony Award® winning director, Jack O'Brien.

TrustArts.org

Programs, artists and dates are
subject to change.

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org

PITTSBURGH CULTURAL TRUST: PNC BROADWAY IN PITTSBURGH



PHOTO CREDIT: Helen J Shen, Darren Criss in the Original Broadway Production of *MAYBE HAPPY ENDING*. Photo by Matthew Murphy and Evan Zimmerman

MAYBE HAPPY ENDING

December 29, 2026 – January 3, 2027
Benedum Center

Space Reservation: 12/1
Artwork Deadline: 12/15



Winner of 6 Tony Awards, including Best Musical, *MAYBE HAPPY ENDING* tells the deeply human story of a chance encounter that sparks connection, adventure, and maybe even love. Helmed by Tony Award-winning director Michael Arden (*Parade*), *MAYBE HAPPY ENDING* has been called “one of the best musicals in years” (*USA Today*) and even “The best musical in eons!” (*Observer*). Don’t miss the totally original new musical adventure that explores what it means to be human. Even if they’re not.



PHOTO CREDIT: Cayleigh Capaldi (Maria Rainer) with the von Trapp Children in *THE SOUND OF MUSIC*. Photo by Jeremy Daniel.

THE SOUND OF MUSIC

January 19 - 24, 2027
Benedum Center



Space Reservation: 12/22
Artwork Deadline: 1/5

For 65 years, *THE SOUND OF MUSIC* has been one of our “favorite things.” With its timeless story and irresistibly charming score, this Rodgers & Hammerstein classic isn’t just meant to be enjoyed - it’s meant to be shared. Now, a critically acclaimed North American tour brings the cherished musical to stages across the country to teach a new generation to sing.

Directed by three-time Tony Award® winner Jack O’Brien (*HAIRSPRAY*), this vibrant and romantic tale of Maria and the von Trapp family will captivate audiences with its universal themes of love, resilience and the power of music.

Featuring beloved songs like “Do-Re-Mi,” “Sixteen Going on Seventeen” and “Edelweiss,” *THE SOUND OF MUSIC* is the iconic tale of a spirited nun who chooses not to live behind closed doors - and, by following her heart, learns to climb every mountain.

THE SOUND OF MUSIC features music by Richard Rodgers, lyrics by Oscar Hammerstein II, and book by Howard Lindsay and Russel Crouse, suggested by The Trapp Family Singers by Maria Augusta Trapp. The 1965 Oscar®-winning film recently celebrated its 60th anniversary and continues to be one of the most successful movie musicals of all time.

SEASON OPTION



PHOTO CREDIT: BEETLEJUICE THE MUSICAL - Australian Production - Photo by Michelle Grace Hunder

BEETLEJUICE

February 5 - 7, 2027 | Benedum Center

Space Reservation: 1/8 Artwork Deadline: 1/22



He earned his stripes on Broadway... now the ghost-with-the-most is coming to Pittsburgh.

It's showtime! Based on Tim Burton's dearly beloved film, this hilarious musical tells the story of Lydia Deetz, a strange and unusual teenager whose whole life changes when she meets a recently deceased couple and a demon with a thing for stripes. With an irreverent book and a score that's out of this Netherworld, *BEETLEJUICE* is "SCREAMINGLY GOOD FUN!" (*Variety*). And under its uproarious surface (six feet under, to be exact), it's a remarkably touching show about family, love, and making the most of every Day-0!

SEE PAGE 7 FOR TIER PRICING



TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

PITTSBURGH CULTURAL TRUST: PNC BROADWAY IN PITTSBURGH



PHOTO CREDIT: Megan Hilty, Jennifer Simard, Michelle Williams, Taurean Everett and Cast in the Original Broadway Cast of *DEATH BECOMES HER*. Photo by Matthew Murphy and Evan Zimmerman, MurphyMade

DEATH BECOMES HER

February 23 - 28, 2027 | Benedum Center

Space Reservation: 1/26 **Artwork Deadline:** 2/9



The Tony@-Winning Hit Musical Comedy!

Madeline Ashton is the most beautiful actress (just ask her) ever to grace the stage and screen. Helen Sharp is the long-suffering author (just ask her) who lives in her shadow. They have always been the best of frenemies...until Madeline steals Helen's fiancé away. As Helen plots revenge and Madeline clings to her rapidly fading star, their world is suddenly turned upside down by Viola Van Horn, a mysterious woman with a secret that's to die for.

After one sip of Viola's magical potion, Madeline and Helen begin a new era of life (and death) with their youth and beauty restored...and a grudge to last eternity.

Now a warning! You may not be ready for the unbelievable amount of comedy, glamour, and magic onstage. *DEATH BECOMES HER* is a "wildly entertaining, perfect musical comedy. It grabs the audience by the jugular and doesn't let go" (*Deadline*). With direction and choreography by Tony winner Christopher Gattelli, *DEATH BECOMES HER* is "a laugh-filled, tuneful musical to die for" (*Variety*) and "a cheek-aching laughter roller coaster — the most fun night out on Broadway!" (*The Daily Beast*). Experience the "savagely funny" (*Time Out*) pop-culture phenomenon that's been certified "hilarious" by *The New York Times*, *Entertainment Weekly*, Z100, Beyoncé (!), Goldie Hawn, Superman aka David Corenswet, Michelle Williams (the other one), and countless fans on Instagram, TikTok, and beyond. See it now, and laugh for eternity.



PHOTO CREDIT: (L to R) Isiah Bailey as The Phantom and Jordan Lee Gilbert as Christine Daaé in *THE PHANTOM OF THE OPERA* North American Tour. Photo: Matthew Murphy and Evan Zimmerman.

THE PHANTOM OF THE OPERA

March 17 - 28, 2027 | Benedum Center

Space Reservation: 2/17 **Artwork Deadline:** 3/3



"THE BRILLIANT ORIGINAL RETURNS "MORE SPECTACULAR THAN EVER" -
Sunday Express

The Phantom is back to thrill audiences once again! Cameron Mackintosh presents a revitalized new production of Andrew Lloyd Webber's legendary musical, *THE PHANTOM OF THE OPERA*, which was rapturously received by London critics when it reopened in 2021. Featuring Maria Björnson's brilliant original design and based on the celebrated direction of Harold Prince, with musical staging and choreography by Gillian Lynne, the new *PHANTOM* North American tour comes to the Benedum Center.

THE PHANTOM OF THE OPERA is widely considered one of the most beautiful and spectacular productions in history, playing to over 160 million people in 47 territories and 195 cities in 21 languages. Andrew Lloyd Webber's romantic, haunting, and soaring score includes "The Music of the Night," "All I Ask of You," "Wishing You Were Somehow Here Again," "Masquerade," and the iconic title song. It tells the tale of a disfigured musical genius known only as 'The Phantom' who haunts the depths of the Paris Opera House. Mesmerized by the talents and beauty of a young soprano, Christine, The Phantom lures her as his protégé and falls fiercely in love with her. Unaware of Christine's love for Raoul, The Phantom's obsession sets the scene for a dramatic turn of events where jealousy, madness, and passions collide.

SEE PAGE 7 FOR TIER PRICING 

TrustArts.org

Programs, artists and dates are
subject to change.

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Nolan White and THE OUTSIDERS North American Tour Company. Photo by Matthew Murphy.

THE OUTSIDERS

April 27 – May 2, 2027
Benedum Center



Space Reservation: 3/30
Artwork Deadline: 4/13

The winner of four 2024 Tony Awards®, including Best Musical, is *THE OUTSIDERS*.

Adapted from S.E. HINTON's seminal novel and FRANCIS FORD COPPOLA's iconic film, this thrilling new musical features a book by ADAM RAPP with JUSTIN LEVINE, music and lyrics by JAMESTOWN REVIVAL (Jonathan Clay & Zach Chance) and Tony Award® winner JUSTIN LEVINE, music supervision, orchestration, and arrangements by JUSTIN LEVINE, choreography by RICK KUPERMAN & JEFF KUPERMAN, and direction by Tony Award® winner DANYA TAYMOR. *Entertainment Weekly* says, "*THE OUTSIDERS* has the power to inspire an entire generation."

In Tulsa, Oklahoma, 1967, Ponyboy Curtis, his best friend Johnny Cade and their Greaser family of 'outsiders' battle with their affluent rivals, the Socs. *THE OUTSIDERS* navigates the complexities of self-discovery as the Greasers dream about who they want to become in a world that may never accept them. With a dynamic original score, *THE OUTSIDERS* is a story of friendship, family, belonging...and the realization that there is still "lots of good in the world."



THE WHO'S TOMMY

May 18 – 23, 2027
Benedum Center



Space Reservation: 4/20
Artwork Deadline: 5/4

In 1969, The Who created a rock opera that changed the course of music history. And now, it's back in a dazzling all-new production that feels more relevant than ever.

Myth and spectacle combine in this fresh reinvention that includes the unforgettable anthems "I'm Free," "See Me, Feel Me," "Sensation" and "Pinball Wizard." After witnessing his father shoot his rival, the young Tommy Walker is lost in the universe, endlessly and obsessively staring into the mirror. An innate knack for pinball catapults him from reticent adolescent to celebrity savior. Tony Award-winning composer Pete Townshend and Tony Award-winning original director Des McAnuff find powerful resonance reexamining this classic story for today.

SEE PAGE 7 FOR TIER PRICING

*PHOTO CREDIT: Alvin Ailey American Dance Theater's
Christopher R. Wilson and Isaiah Day. Photo by Andrew Eccles*



PITTSBURGH DANCE COUNCIL

CULTURAL TRUST AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater

PCT	55.9%
Pittsburgh Avg.	35.3%

Affluence: % With a Household Income of \$100K+

PCT	56.3%
Pittsburgh Avg.	32.8%

Homeowners: % of Homeowners

PCT	89.1%
Pittsburgh Avg.	72.5%

**Source: Management Science Associates, February 2026*

Exceptional, world-class contemporary dance in Pittsburgh. Each company brings its own unique voice, reminding us of the versatility and importance of dance as an art form.



**PITTSBURGH
DANCE
COUNCIL**

TrustArts.org

*Programs, artists and dates are
subject to change.*

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

SEASON SPECIAL



PHOTO CREDIT: Paula Lobo

JESSE FACTOR: THE METAMARTHASIS

September 10-12, 2026 | 7:30 pm | Greer Cabaret Theater

Space Reservation: 8/13 Artwork Deadline: 8/27



The MetaMarthasis joyfully floats on a series of oppositional forces: authenticity vs. artifice, stark minimalism vs. dazzling spectacle, high modernism vs. pop confection. This celebratory event features excerpts from Jesse Factor's evening-length dance work *The Marthaoyssey* and some new surprises. In *The Metamarthasis*, Jesse's studied synthesis of the "High Priestess of Modern Dance" (Martha Graham) and the "Queen of Pop" (Madonna) celebrates rigor, excess, devotion, and diva. Part modernist archive, part pop-culture pageantry, part drag extravaganza – completely fabulous.

SEE PAGE 7 FOR TIER PRICING 



PHOTO CREDIT: Ben McKeown

PILOBOLUS

October 10, 2026 | 7:30 pm
Byham Theater

Space Reservation: 9/14
Artwork Deadline: 9/28

TIER
9

Blast off into the Pilobolus multiverse with *Trips*, a seamless journey through gravity-defying feats and emotional landscapes. Each piece flows seamlessly into the next, featuring explosive athleticism, physical poetry, and sly humor that will transport you on a journey to infinite realities. From the skies to the soul to galaxies beyond, *Trips* isn't just a series of works — it's a single, shifting experience led by an intergalactic captain on a voyage through Pilobolus.



PHOTO CREDIT: Michelle Reid

HUBBARD STREET DANCE CHICAGO

January 30, 2027 | 7:30 pm
Byham Theater

Space Reservation: 1/1
Artwork Deadline: 1/15

TIER
9

The mission of Hubbard Street Dance Chicago is to awaken the human spirit through contemporary dance, envisioning a dance landscape that is relevant and accessible to all. For 49 years, Hubbard Street has been one of the most original forces in contemporary dance — bringing top choreographers and works to Chicago and beyond. Hubbard Street's ever-evolving repertory, created by today's leading choreographic voices, makes us a company that dancers aspire to join and performance venues all over the world are eager to present. To date, the main company has performed globally in 19 countries and 44 US states.

TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Andrew Eccles

ALVIN AILEY AMERICAN DANCE THEATER

March 2, 2027 | 7:30 pm
Benedum Center

Space Reservation: 2/2
Artwork Deadline: 2/16



Alvin Ailey American Dance Theater continues to break ground with new works by contemporary choreographers that promise to propel dance in exhilarating new directions—pushing the bounds of what the human body can do and what the human spirit can achieve. Audiences also will be treated to classic works from the Ailey repertory that have inspired and uplifted fans for decades—including the touchstone of inspiration Revelations, the ultimate anthem to resilience and joy.

Alicia Graf Mack - Daria L. and Eric J. Wallach Artistic Director

Matthew Rushing - Associate Artistic Director



PHOTO CREDIT: Dan Chen

GALLIM

April 24, 2027 | 7:30 pm
Byham Theater

Space Reservation: 3/29
Artwork Deadline: 4/12



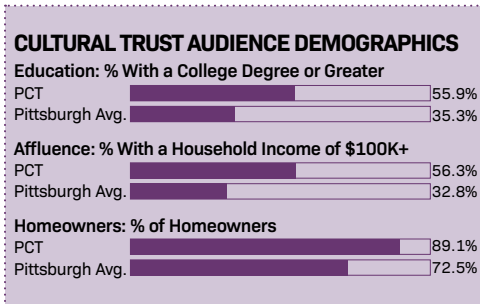
Founded in 2007 by choreographer Andrea Miller, GALLIM is a New York City dance company celebrated for its visceral physicality, cross-disciplinary artistry, and imaginative performances. The company has appeared at major venues including The Metropolitan Museum of Art, Lincoln Center, The Kennedy Center, Brooklyn Academy of Music, Jacob's Pillow, and Théâtre National de Chaillot. GALLIM continues to push the boundaries of dance and interdisciplinary art, exploring the full expressive potential of the human body.

SEE PAGE 7 FOR TIER PRICING 



TRUST CABARET SERIES

The Trust Cabaret Series offers patrons a rare opportunity to see Broadway’s stars and today’s world-class leading vocalists on stage in Pittsburgh’s Cultural District. The cabaret genre provides a truly unique experience that combines engaging storytelling with world-class vocal talent. The Trust Cabaret Series has featured some of the brightest stars from Broadway, Hollywood, and the music industry who have dazzled our audiences over the years.



*Source: Management Science Associates, February 2026



TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Joshua Going

JENNIFER SIMARD

September 28, 2026 | 7:00 & 9:30 pm
Greer Cabaret Theater

Space Reservation: 8/31

Artwork Deadline: 9/14



Jennifer Simard, three-time Tony Award® Nominated star of Broadway's *Death Becomes Her*, shares a fast, funny, and revealing look at the path that took her from Off-Broadway stalwart to one of Broadway's most unforgettable scene-stealers. Blending sharp storytelling with the vocal power and comic precision she's known for, she revisits the roles, risks, and turning points that shaped her career. The result is an intimate, hilarious evening that shows audiences both the performer they adore and the woman behind the moments that made her.



CHRISTIAN BORLE

November 16, 2026 | 7:00 & 9:30 pm
Greer Cabaret Theater

Space Reservation: 10/19

Artwork Deadline: 11/2



A homecoming not to be missed, GRAMMY® and Tony®-award winner Christian Borle is a modern Broadway legend across stage and screen. From Broadway, select credits include *Some Like It Hot*, *Something Rotten!*, *Falsettos*, *Legally Blonde*, *Spamalot*, and *Peter and the Starcatcher*. Off-Broadway and television work includes *Little Shop of Horrors*, *Angels in America*, "Hazbin Hotel", "Smash", "Gilmore Girls", "Elsbeth" and more.


SEE PAGE 7 FOR TIER PRICING 





PHOTO CREDIT: YellowBelly Photo

CAISSIE LEVY

February 8, 2027 | 7:00 & 9:30 pm
Greer Cabaret Theater

Space Reservation: 1/12
Artwork Deadline: 1/26



Caissie Levy, 2026's Drama League Award winner for Distinguished Achievement in Musical Theatre, and GRAMMY® and Olivier Award nominee, brings her powerhouse voice and deeply personal storytelling to the stage in an intimate evening of soaring vocals, heartfelt storytelling, and theatrical elegance.

Known for originating some of the most iconic roles on Broadway and in London's West End, including Mother in *Ragtime*, Diana in the *Next To Normal*, and Elsa in *Frozen*, Levy offers audiences a rare, up-close concert experience featuring songs from her celebrated Broadway career alongside beloved theatre classics and personal musical selections. Stripped of spectacle and driven purely by voice, musicianship, and story, this solo performance reveals the artistry behind one of Broadway's most compelling leading ladies.



LORNA COURTNEY

March 22, 2027 | 7:00 & 9:30 pm
Greer Cabaret Theater

Space Reservation: 2/22
Artwork Deadline: 3/8



Lorna Courtney was most recently seen starring as Veronica in the hit cult classic *Heathers*. She will next star as 'Anne Wheeler' in the world premiere of the stage adaptation of Disney's *The Greatest Showman*. She previously completed a triumphant run as Juliet in the Broadway musical *Juliet*, earning a Tony Award® nomination for Best Performance by a Leading Actress in a Musical, a Drama League Award for Distinguished Performance, and won the Clive Barnes Award for Theatre. On screen, Lorna guest starred in CBS's premiere of *The Equalizer* opposite Queen Latifah. Additional Broadway credits include *Dear Evan Hansen* and the Broadway revival of *West Side Story*. Lorna is a proud graduate of the University of Michigan and Fiorello H. LaGuardia High School.

TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



JEREMY JORDAN

May 10, 2027 | 7:00 & 9:30 pm | Greer Cabaret Theater

Space Reservation: 4/12

Artwork Deadline: 4/26



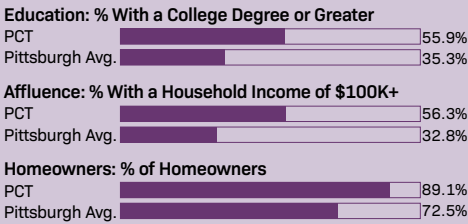
Award-winning actor/musician Jeremy Jordan hot off his newest turn as Bobby Darin in Broadway's *Just in Time* will bring his signature and thought-provoking style to the Greer Cabaret Theater, showcasing a wide array of vocal styles across all genres of Broadway and pop music. Songs and tales from his storied career will include selections from *Newsies*, *Smash*, *The Last 5 Years*, *Little Shop of Horrors*, *The Great Gatsby*, and many more.

SEE PAGE 7 FOR TIER PRICING 



DENTONS COHEN & GRIGSBY TRUST PRESENTS

CULTURAL TRUST AUDIENCE DEMOGRAPHICS



*Source: Management Science Associates, February 2026

A diverse array of entertainment from live music to uproarious comedy to literary luminaries and world-famous artists. The great mix of performances promises something for everyone.



TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



PHOTO CREDIT: Jazz at Lincoln Center

.....
**BEHIND THE LINES:
A 9/11 STORY**

September 16, 2026 | 7:30 pm
Byham Theater



Space Reservation: 8/19
Artwork Deadline: 9/2

2026 marks 25 years since the September 11 attacks and the 250th anniversary of the United States.

Behind the Lines: a 9/11 Story is a live story, music, and theatre production set against the tragedy of 9/11 and the war that followed. The show features World Trade Center firefighter Bill Spade — the sole survivor of FDNY Rescue Company 5 — and Jaymes Poling, a three-tour Afghanistan combat veteran. Together, they relive their experiences and find a deep connection shaped by service, resilience, and the weight of what they continue to carry.

.....
**JAZZ AT LINCOLN CENTER
ORCHESTRA WITH WYNTON
MARSALIS**

October 17, 2026 | 7:30 pm
Byham Theater



Space Reservation: 9/21
Artwork Deadline: 10/5

Wynton Marsalis leads his ensemble in a milestone season. At the conclusion of the 2026–2027 season, nearly 40 years after founding Jazz at Lincoln Center, Marsalis will step down as Artistic Director and as Music Director of the Jazz at Lincoln Center Orchestra — making this a must-see performance in his legendary tenure.

Grammy-winning trumpeter Wynton Marsalis leads the Jazz at Lincoln Center Orchestra, featuring over a dozen of today's finest jazz soloists and ensemble players who perform the music of the great jazz composers as well as original works that foster an appreciation for this American music genre.



DRUMLINE LIVE HOLIDAY SPECTACULAR

November 19, 2026 | 7:30 pm
Benedum Center

TIER
8

Space Reservation: 10/22
Artwork Deadline: 11/5

The “DRUMLine Live Holiday Spectacular” takes you on an unforgettable musical journey through the most beloved chart-topping holiday classics. Imagine the festive sounds of holiday cheer combining Gospel, Jazz, Soul, Motown rhythms, and The Nutcracker Suite mixed with a hip-hop beat and the driving force of a Historically Black College and University (HBCU) marching band. You have to see the “DRUMLine Live Holiday Spectacular” to experience the magic and musicianship!



JIM BRICKMAN: A CHRISTMAS CELEBRATION LIVE!

November 28, 2026 | 7:30 pm
Byham Theater

TIER
9

Space Reservation: 11/2
Artwork Deadline: 11/16

Piano sensation Jim Brickman returns this holiday season with his heartwarming concert experience, *A Christmas Celebration, LIVE!* Join Jim Brickman & Friends for an unforgettable evening of holiday classics, fan favorites like “The Gift,” “Love of My Life,” and “Valentine” plus joyful sing-alongs and audience song requests that make every show unique. Renowned for his captivating showmanship and signature piano artistry, Brickman creates an atmosphere filled with laughter, storytelling, and the kind of musical magic that brings audiences to their feet — and brings people together.

SEE PAGE 7 FOR TIER PRICING 

TrustArts.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



THE DOO WOP PROJECT: ECHOES OF THE STREET

May 7, 2027 | 7:30 pm | Byham Theater

Space Reservation: 4/9 Artwork Deadline: 4/23




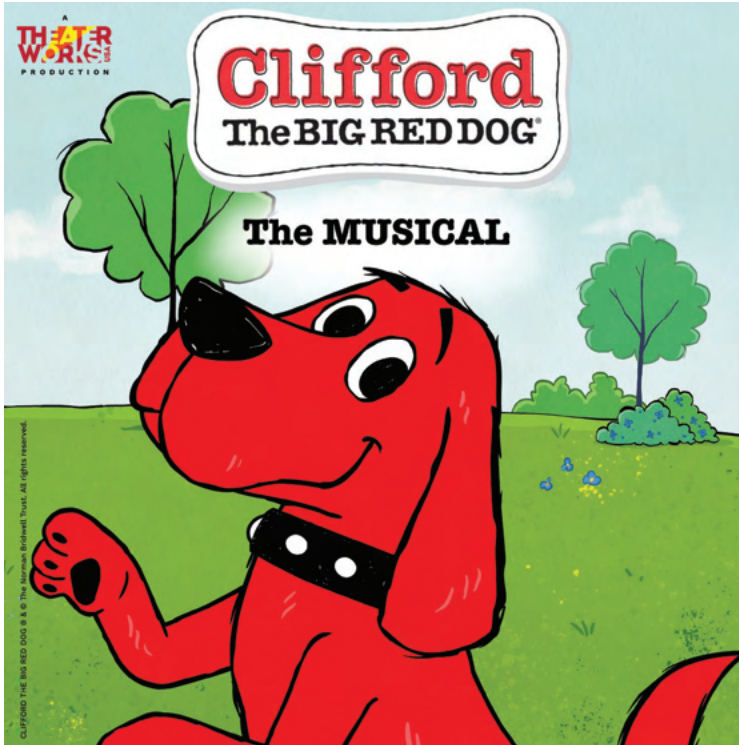
The dynamic Broadway stars of The Doo Wop Project are on a mission to put Doo Wop on everyone's playlist! With their smokin' hot band, they capture and deliver the classic sounds of the guys who harmonized with each other on stoops, in the subway, and on street corners back in the day.

They have also created a unique, exciting, and fun way to "Doowop-ify" today's biggest hits—reimagining them as though they had been written during the Doo Wop era! Once you experience The Doo Wop Project live on stage, you'll see why audiences across the country call them America's Premiere Doo Wop Group.

Their brand-new, 90-minute show, *Echoes of the Street*, keeps the classic sounds of Doo Wop alive for audiences of all ages. You'll hear beloved classics like the Del Vikings' "Whispering Bells," The Tymes' "So Much in Love," The Marcells' "Blue Moon," The Four Seasons' "Sherry," and Motown's "My Girl."

And you'll fall in love with The Doo Wop Project's Doowop-ified versions of contemporary songs by artists such as Taylor Swift, Pharrell Williams, and Daft Punk.

SEE PAGE 7 FOR TIER PRICING 



CLIFFORD THE BIG RED DOG: THE MUSICAL

May 15, 2027 | 11:00 am | Byham Theater

Space Reservation: 4/19 Artwork Deadline: 5/3



Everyone's favorite Big Red Dog, CLIFFORD– bounds onto the stage in a brand-new musical comedy adventure that celebrates friendship, imagination and the magic of unconditional love! Emily Elizabeth absolutely adores her new puppy - the tiny red runt of the litter. But when her GIANT love makes Clifford grow into a GIANT, the family must trade their cramped city apartment for a home on Birdwell Island – where folks aren't so sure about a house-sized, playful pup. Worried his colossal clumsiness is keeping Emily Elizabeth from making friends, Clifford wishes he never grew so big - and it works! He enjoys a fur-tastic small-dog-sized day... until his adventurous BFF and her new island friends get stuck in a place from which only a BIG red dog can save them. *Clifford The Big Red Dog: The Musical* is full of extra-large laughs, joy and love - the paw-fect show for Clifford's growing young fans – and nostalgic parents who remember him too.

TrustArts.org

Programs, artists and dates are subject to change.

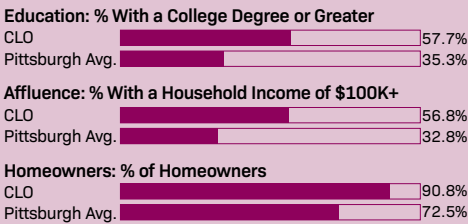
For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org



NEW THEATER COMPANY

(from the new to be named collaboration of the CLO and the Pittsburgh Public Theater)

CLO AUDIENCE DEMOGRAPHICS



*Source: Management Science Associates, February 2026

In 2027, these two storied organizations will combine efforts to bring the best of both worlds to the audiences of the Pittsburgh Cultural District. Stay tuned for the new name as well as a list of all the great programming to come starting in 2027.

In the meantime, two staples from the CLO will continue in the 26/27 season with much more programming to come.



A MUSICAL CHRISTMAS CAROL

December 2026 (dates to be announced)
Byham Theater


Space Reservation: 11/17
Artwork Deadline: 12/1



A HOLIDAY TREAT FOR THE ENTIRE FAMILY!

We've taken the spirit of the season, wrapped it in your favorite yuletide melodies, and tied it up with all the holiday magic and wonder of your childhood.

Join Scrooge, Bob Cratchit, Tiny Tim, and a host of colorful characters for *A MUSICAL CHRISTMAS CAROL*. With dazzling special effects, holiday charm, and ticket prices even Scrooge would approve of, this Charles Dickens classic is a wonderful way to celebrate all the tradition of the season.

SEE PAGE 7 FOR TIER PRICING 

GENE KELLY AWARDS

May 29, 2027 | Benedum Center

Space Reservation: 5/3
Artwork Deadline: 5/17

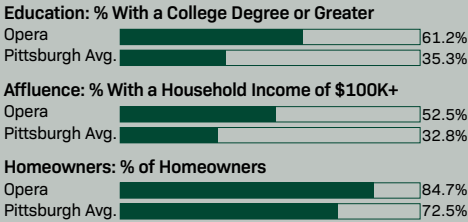


ONE NIGHT ONLY! Patterned after Broadway's Tony Awards®, this annual sold-out event celebrates the power of arts education with dynamic live student performances and a suspense-filled awards ceremony. Show business veterans and community celebrities help celebrate this award-winning evening as Allegheny County's finest high school performers take center stage at the Benedum Center. With award categories that include Best Ensemble, Best Costume Design and of course Best Musical, this event is a tribute to the enthusiasm, dedication and accomplishments of our area's high school theater programs.



PITTSBURGH OPERA

PITTSBURGH OPERA AUDIENCE DEMOGRAPHICS



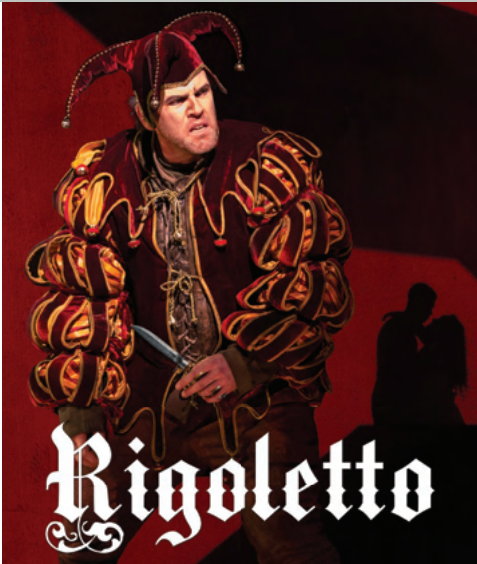
*Source: Management Science Associates, February 2026

Pittsburgh Opera enriches Pittsburgh and the tri-state area, and draws national and international attention to the region, by:

- Creating live opera at the highest standards of artistic excellence
- Making opera accessible to a diverse audience
- Developing young singers into tomorrow's artists

The 7th-oldest opera company in the United States, 2026-27 marks Pittsburgh Opera's 88th season.

English supertitles are projected above the stage at all performances.



October 10, 16, 18, 2026
Benedum Center

TIER
6

Space Reservation: 9/7
Artwork Deadline: 9/21

Music by: Giuseppe Verdi
Libretto by: Francesco Maria Piave
Based on: the play *Le Roi s'Amuse* by Victor Hugo

A fool's errand.

Sharp-witted court jester Rigoletto is the philandering Duke's right-hand man, always quick to defend his patron's womanizing and mock his master's victims. But the joke is on him. The tables turn when Rigoletto and the Duke are both cursed for their wretched behavior. While Rigoletto instinctively fears the curse, the callous Duke remains unfazed, turning his rakish intentions toward Rigoletto's daughter, Gilda. Naïve, sheltered, and easily charmed, Gilda falls madly in love with the Duke.

Now, Rigoletto must plot and scheme to save his own daughter from the monster he had championed. Will Rigoletto have the last laugh, or will he be the punchline?

SEE PAGE 7 FOR TIER PRICING 

November 14, 20, 22, 2026
Byham Theater

TIER
8

Space Reservation: 10/12
Artwork Deadline: 10/26

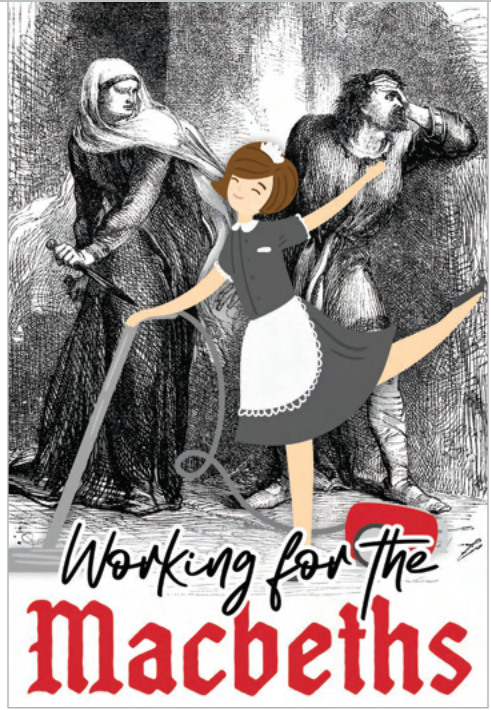
Music by: Christoph Willibald Gluck (1762)
Instrumentation by: Hector Berlioz (1859)
Libretto by: Ranieri de' Calzabigi

To love is to look.

After the death of his beloved Eurydice, Orfeo vows to plunge into the very depths of the Underworld itself to bring her back. Moved by Orfeo's passion, Amore (Cupid) appears and agrees to aid him in the rescue of his wife so long as he does not look at her until they return to the land of the living again. With the help of the spirits of the Underworld, Orfeo finds Eurydice in Elysium. But as he guides her to the surface, he knows he cannot look back. Eurydice believes this means he does not love her, and she refuses to take another step until he looks her way. So he does... but this classic tale may not end the way you've seen before!

Based on the same Greek myth that inspired the Broadway hit *Hadestown*, Christoph Willibald Gluck's original 1774 score is enhanced by Hector Berlioz's 1859 re-arrangement, making this a story that has only been enriched over the centuries.

PittsburghOpera.org



January 23, 26, 29, 31, 2027
Pittsburgh CAPA School Theater



Space Reservation: 12/21
Artwork Deadline: 1/4

Music by: George Frideric Handel
Original libretto by: Silvio Stampiglia

So many suitors!

Three suitors—Arsace, Emilio, and Armindo—all vie for the affection of the captivating social butterfly, Partenope. But when Rosmira (Arsace’s jilted lover) arrives disguised as a fourth suitor “Eurimene,” the ante is upped. What follows is a topsy turvy war of wits, a battle of passions, and perhaps a bare-chested duel for good measure.

This playful, fast-paced Baroque comedy of errors provides more laughs than you can Handel.

February 27, March 2, 5, 7, 2027
Bitz Opera Factory, Strip District



Space Reservation: 1/25
Artwork Deadline: 2/8

Music by: Johanny Navarro
Libretto by: Marcus Yi

Toil, trouble, and tomfoolery.

By the pricking of our thumbs, something witty this way comes!

Florinda is a lady-in-waiting to Lord and Lady Macbeth. After the witches prophesize that she will be the downfall of her new employers, Florinda is determined to fight fate and give the Macbeths the happy ending they deserve. Can she thwart destiny or is the play doomed to repeat itself?

Foul is fair and fair is funny! Enjoy antics and laughter galore in this world premiere operatic comedy that gives voice to the unnamed Gentlewoman in Shakespeare’s *Macbeth*.



Photos by David Bachman Photography for Pittsburgh Opera

April 17, 22, 23, 25, 2027
Benedum Center



Space Reservation: 3/15
Artwork Deadline: 3/29

Music by: Charles Gounod
Libretto by: Jules Barbier and Michel Carré
Based on: based on the play by William Shakespeare

Such Sweet Sorrow.

Shakespeare’s tale of star-crossed lovers was destined for the operatic stage.

The powerful families of Verona—the Montagues and the Capulets—have been feuding for centuries. So when Romeo (a Montague) and Juliet (a Capulet) meet and become hopelessly infatuated with each other, their young love starts down an inevitable path toward tragedy. The sumptuous score enhances each forbidden moment of passion and doomed romance in perhaps the most celebrated love story of all time.

SEE PAGE 7 FOR TIER PRICING 

PittsburghOpera.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

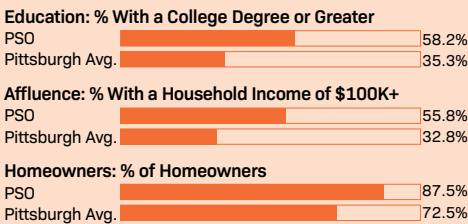
PITTSBURGH SYMPHONY ORCHESTRA



PHOTO CREDIT: Josh Milteer

PITTSBURGH SYMPHONY ORCHESTRA

PITTSBURGH SYMPHONY ORCHESTRA AUDIENCE DEMOGRAPHICS



*Source: Management Science Associates, February 2026

The Pittsburgh Symphony Orchestra offers advertisers a unique opportunity to connect with one of the region's most engaged and influential cultural audiences. Across a dynamic season of performances—from masterworks and premieres to film concerts, popular artists, and family programming—PSO patrons represent a community that is curious, invested, and deeply connected to Pittsburgh's cultural life.



► **BNY** Classics

PNC POPS

For tickets call 412-392-4900 or visit CulturalDistrict.org

OCTOBER COMBO BOOK

TIER
5

Space Reservation: 9/4 Artwork Deadline: 9/18



BNY CLASSICS: GERSTEIN PLAYS BRAHMS

October 2, 2026 | 7:30 pm
October 4, 2026 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Kirill Gerstein, piano

- **ANNA CLYNE:** *Masquerade*
- **MENDELSSOHN:** Symphony No. 4, "Italian"
- **BRAHMS:** Piano Concerto No. 2

A towering masterpiece of sweeping power and rich symphonic grandeur, Brahms' Second Piano Concerto is performed by the extraordinary Kirill Gerstein, who commands every phrase with clarity and nuance. Mendelssohn's "Italian" Symphony sparkles with the exhilaration of youthful travel, painting sun-drenched landscapes, lively Roman processions, and folk dances in vibrant sound. Plus, Anna Clyne's *Masquerade* infuses the program with contemporary energy and color, creating a luminous contrast that highlights both modern flair and timeless classical brilliance.

JEFF GOLDBLUM AND THE MILDRED SNITZER ORCHESTRA

October 6, 2026 | 7:30 pm
Heinz Hall

Jeff Goldblum
Mildred Snitzer Orchestra

Film icon and jazz pianist Jeff Goldblum brings his signature charm and swing to the stage with the Mildred Snitzer Orchestra for a one-night-only performance with the Pittsburgh Symphony Orchestra.

For more than 30 years, Goldblum and the MSO have delighted audiences around the world with stylish, contemporary takes on classic jazz and beloved standards from the American Songbook. Expect an evening of irresistible rhythm, sparkling arrangements and Goldblum's unmistakable wit, where timeless jazz meets symphonic brilliance in a concert as charismatic and entertaining as the star himself.

SEE PAGE 7 FOR TIER PRICING 

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

OCTOBER COMBO BOOK (CONT.) **TIER 5**

Space Reservation: 9/4 Artwork Deadline: 9/18



PNC POPS:
EVERYTHING I KNOW:
THE MUSIC OF
LIN-MANUEL MIRANDA

October 9, 2026 | 7:30 pm
 October 10, 2026 | 7:30 pm
 October 11, 2026 | 2:30 pm
 Heinz Hall

Sean Mayes, conductor
Mandy Gonzalez, vocals
Hamlisch-Page Student Choir

Mandy Gonzalez brings her powerhouse Broadway vocals to the Pittsburgh Symphony Orchestra in *Everything I Know: The Music of Lin-Manuel Miranda*. Featuring songs from *In the Heights*, *Hamilton*, *Encanto*, *Vivo*, and more, this vibrant concert celebrates Miranda's iconic songwriting.

BNY CLASSICS:
ROMANTIC RACHMANINOFF

October 16, 2026 | 7:30 pm
 October 18, 2026 | 2:30 pm
 Heinz Hall

Juraj Valčuha, conductor
Alisa Weilerstein, cello

- **PROKOFIEV:** *Sinfonia Concertante* for Cello and Orchestra
- **RACHMANINOFF:** *Symphony No. 2*

Rachmaninoff's Second Symphony is a lush, sweeping masterpiece, blending romantic lyricism with grand orchestral gestures in a journey of emotion from the first note to the last. Prokofiev's *Sinfonia Concertante* showcases the cello in a voice both intimate and fiery, exchanging melodies that shimmer with tension, shaped with precision, expressive depth, and commanding presence by Alisa Weilerstein.

SEE PAGE 7 FOR TIER PRICING **TIER**

OCTOBER COMBO BOOK (CONT.)

**TIER
5**
Space Reservation: 9/4 Artwork Deadline: 9/18


BNY CLASSICS: BARNATAN PLAYS BEETHOVEN

October 23, 2026 | 7:30 pm
October 25, 2026 | 2:30 pm
Heinz Hall

Karina Canellakis, conductor
Inon Barnatan, piano

- **VICTORIA BORISOVA-OLLAS:** *The Kingdom of Silence*
- **BEETHOVEN:** Piano Concerto No. 2
- **RACHMANINOFF:** *Symphonic Dances*

Under the dynamic direction of Karina Canellakis, the orchestra engages in playful, sparkling dialogue with the piano in Beethoven's second concerto. Inon Barnatan shapes each passage with his refined touch and expressive nuances, highlighting the concerto's wit and energy. Rachmaninoff's *Symphonic Dances* carries listeners to a world of vivid colors, blending Russian folk music, liturgical chant, and lush orchestral writing.

HARRY POTTER AND THE DEATHLY HALLOWS PART 1 IN CONCERT (FILM WITH LIVE ORCHESTRA)

October 30, 2026 | 7:30 pm
November 1, 2026 | 2:30 pm
Heinz Hall

Harry's last year at Hogwarts™ is here, part one of the epic finale *Harry Potter and the Deathly Hallows™ in Concert!* Experience the loss and the love of this series' finish all over again as Harry and his friends rush to face the Dark Lord Voldemort™ for the last time. With the full film shown on the big screen as the Pittsburgh Symphony performs the iconic score live, the final battle for Hogwarts™ School of Witchcraft and Wizardry has never been so emotional.

Rated PG-13

All characters and elements © & ™ Warner Bros. Entertainment Inc. Publishing Rights © JKR.

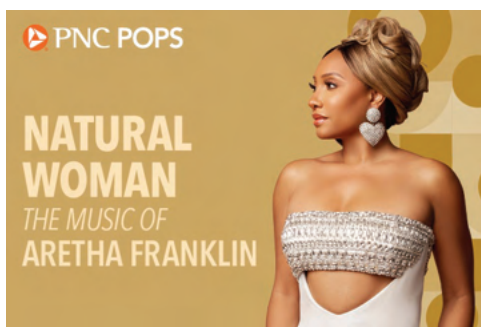
PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

NOVEMBER COMBO BOOK **TIER 5**

Space Reservation: 10/9 Artwork Deadline: 10/23



**BNY CLASSICS:
TCHAIKOVSKY'S VIOLIN
CONCERTO**

November 6, 2026 | 7:30 pm
November 7, 2026 | 7:30 pm
November 8, 2026 | 2:30 pm
Heinz Hall

Kevin John Edusei, conductor
James Ehnes, violin

- **SOPHIA JANI:** *I Wish You Daisies and Roses*
- **TCHAIKOVSKY:** Violin Concerto
- **STRAUSS:** *Also Sprach Zarathustra*

The violin soars as James Ehnes performs Tchaikovsky's concerto, blending each phrase with lyricism and intensity. Kevin John Edusei makes his Pittsburgh debut, shaping the orchestra's rich sound to complement the concerto's dramatic sweep and charm. Strauss's *Also Sprach Zarathustra* is a breathtaking orchestral journey, instantly recognizable from *2001: A Space Odyssey* and recently featured in the record-breaking *Barbie* film.

**PNC POPS:
NATURAL WOMAN: THE MUSIC
OF ARETHA FRANKLIN**

November 13, 2026 | 7:30 pm
November 14, 2026 | 7:30 pm
November 15, 2026 | 2:30 pm
Heinz Hall

Byron Stripling, conductor
Sheléa, vocals

GRAMMY®-nominated vocalist and pianist Sheléa joins the Pittsburgh Symphony Orchestra for a powerhouse tribute to Aretha Franklin. Hear iconic hits including "Respect," "Chain of Fools," "(You Make Me Feel Like) A Natural Woman," and "Say a Little Prayer," brought to life by Shelea with her one-of-a-kind voices and masterful piano skills.

SEE PAGE 7 FOR TIER PRICING **TIER**

NOVEMBER COMBO BOOK (CONT.)

**TIER
5**
Space Reservation: 10/9 Artwork Deadline: 10/23


HOW TO TRAIN YOUR DRAGON (FILM WITH LIVE ORCHESTRA)

November 20, 2026 | 7:00 pm
November 22, 2026 | 2:30 pm
Heinz Hall

A winner with audiences and critics alike, DreamWorks' *How to Train Your Dragon* is a captivating and original story that combines humor, fire-breathing action and epic adventure!

Hiccup is a young Viking who defies tradition when he befriends one of his deadliest foes – a ferocious dragon he calls Toothless. Together, these unlikely heroes must fight against all odds to save both their worlds.

How To Train Your Dragon – In Concert features this acclaimed film presented in HD, with composer John Powell's Academy Award®-nominated score performed live to picture by the Pittsburgh Symphony Orchestra in a thrilling experience for all ages.

Rated PG

© 2025 DWA LLC. All Rights Reserved.

BNY CLASSICS: STRAUSS AND TCHAIKOVSKY

November 27, 2026 | 7:30 pm
November 29, 2026 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Alexander Malofeev, piano

- **MASON BATES:** NEW WORK
World Premiere | PSO Commission
- **TCHAIKOVSKY:** Piano Concerto No. 1
- **HAYDN:** Symphony No. 60, "*Il distratto*"
- **STRAUSS VIENESESE FAVORITES**

Celebrate Thanksgiving Weekend with one of Tchaikovsky's most beloved piano concertos. Alexander Malofeev, one of the most exciting young pianists on the international stage and winner of the 2016 International Tchaikovsky Competition for Young Musicians, brings dazzling virtuosity to Tchaikovsky's First Piano Concerto. The program also features Haydn's "*Il distratto*", a world premiere of a new work by Mason Bates, and concludes with a festive annual tradition of Maestro Honeck leading the PSO in waltzes and favorites from his homeland.

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

Space Reservation: 11/6 Artwork Deadline: 11/20



**BNY CLASSICS:
BEETHOVEN'S MASS**

December 4, 2026 | 7:30 pm
December 6, 2026 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Jeanine De Bique, soprano
Julie Boulianne, mezzo-soprano
John Matthew Myers, tenor
Alexander Birch Elliot, bass
Mendelssohn Choir of Pittsburgh
Daniel Singer, director

- **ARVO PÄRT**: *Fratres*
- **HINDEMITH**: *Mathis der Maler*
- **BEETHOVEN**: Mass in C Major

Under the direction of Maestro Manfred Honeck, the PSO, Mendelssohn Choir of Pittsburgh and vocal soloists bring brilliance and warmth to Beethoven's Mass, a monumental work of joy, majestic beauty, and the human spirit. Arvo Pärt's meditative *Fratres* and the bold drama of Hindemith's *Mathis der Maler* offer a compelling program from contemporary reflection to Classical splendor.

HANDEL'S MESSIAH

December 5, 2026 | 7:30 pm
Heinz Hall

Manfred Honeck, conductor
Emily Pogorelc, soprano
Reginald Mobley, countertenor
John Matthew Myers, tenor
Troy Cook, baritone
Mendelssohn Choir of Pittsburgh
Daniel Singer, director

▪ **Handel**: *Messiah*

Immerse yourself in the majestic sounds of this epic oratorio. From the powerful "Hallelujah" chorus to the uplifting arias and soaring verses, Handel's *Messiah* is a musical journey that transcends time.

SEE PAGE 7 FOR TIER PRICING 



DECEMBER COMBO BOOK (CONT.)**TIER
4****Space Reservation: 11/6 Artwork Deadline: 11/20****LESLIE ODOM, JR. THE CHRISTMAS TOUR**

December 8, 2026 | 7:30 pm
Heinz Hall

Tony® and GRAMMY® Award-winning vocalist Leslie Odom, Jr. joins the Pittsburgh Symphony Orchestra for a special holiday performance at Heinz Hall.

Widely celebrated for his breakout role as Aaron Burr in *Hamilton*, Odom has captivated audiences around the world with his rich voice and magnetic stage presence. In this festive evening with the orchestra, he brings his distinctive style to beloved holiday favorites and timeless songs.

Warm, soulful and unforgettable, this holiday concert blends Broadway brilliance with the full sound of the symphony for a night of music that celebrates the season.

HIGHMARK HOLIDAY POPS

December 11, 2026 | 7:30 pm
December 12, 2026 | 2:30 pm
December 12, 2026 | 7:30 pm
December 13, 2026 | 2:30 pm
December 18, 2026 | 7:30 pm
December 19, 2026 | 2:30 pm
December 19, 2026 | 7:30 pm
December 20, 2026 | 2:30 pm
December 20, 2026 | 7:30 pm
Heinz Hall

Daniel Meyer, conductor
Ashley Brown, vocals
Mendelssohn Choir of Pittsburgh
Daniel Singer, director
Pittsburgh Ballet Theatre School

Celebrate the most wonderful time of year with the Pittsburgh Symphony, Mendelssohn Choir of Pittsburgh, and special guests in this beloved holiday tradition. Enjoy festive favorites like "Sleigh Ride," the "Hallelujah" chorus, joyful sing-alongs, a beautifully decorated tree, and more all wrapped in the Yuletide magic of Heinz Hall.

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

DECEMBER COMBO BOOK (CONT.)

TIER
4

Space Reservation: 11/6 Artwork Deadline: 11/20



**IT'S A WONDERFUL LIFE
(FILM WITH LIVE ORCHESTRA)**

December 16, 2026 | 7:00 pm
Heinz Hall

Experience the magic of the season as Frank Capra's beloved holiday classic *It's a Wonderful Life* is shown on the big screen above the Heinz Hall stage. The Pittsburgh Symphony performs Dimitri Tiomkin's timeless score live, surrounding you with the heartwarming spirit of the story. Feel the joy, hope, and nostalgia as George Bailey's journey unfolds through moving orchestral melodies and the film's most touching moments. This enchanting concert will make you laugh, cry, and believe in the power of second chances.

Rated PG

Brought to you by Cineconcerts.

HOLIDAY BRASS SPECTACULAR

December 17, 2026 | 7:30 pm
Heinz Hall

Join us for this annual, festive holiday tradition. From traditional Baroque favorites to new arrangements of your most-loved holiday tunes, this evening, perfect for the whole family, is a great way to usher in the merry season.

SEE PAGE 7 FOR TIER PRICING **TIER**



JANUARY COMBO BOOK

TIER
5

Space Reservation: 12/4 Artwork Deadline: 12/15


**BNY CLASSICS:
DVOŘÁK'S SEVENTH**

January 8, 2027 | 7:30 pm
January 10, 2027 | 2:30 pm
Heinz Hall

Andres Orozco-Estrada, conductor
Tessa Lark, violin

- **STRAUSS:** *Don Juan*
- **BRUCH:** "Scottish Fantasy" for Violin and Orchestra
- **DVOŘÁK:** Symphony No. 7

Plunge into the impulsive world of Strauss's *Don Juan*, where the legendary hero's passions surge through brilliant orchestral color and restless energy. GRAMMY®-nominated violinist Tessa Lark shines in Bruch's "Scottish Fantasy," a richly Romantic work that weaves folk tunes such as "Through the Wood Laddie" and "Scots Wha Hae" into an enchanting journey for violin and orchestra. The program also features Dvořák's Seventh Symphony, a storm-lit masterpiece infused with earthy folk spirit, securing its place among the finest symphonies of the 19th century.

**BNY CLASSICS:
PICTURES AT AN EXHIBITION**

January 15, 2027 | 7:30 pm
January 16, 2027 | 7:30 pm
January 17, 2027 | 2:30 pm
Heinz Hall

Kahchun Wong, conductor
Francesca Dego, violin

- **IFUKUBE:** *Dance of the Seven Veils*
- **BRAHMS:** Violin Concerto
- **MUSSORGSKY/ARR. RAVEL:** *Pictures at an Exhibition*

Step into Mussorgsky's vivid gallery as Kahchun Wong, winner of the Mahler Competition and one of today's most electrifying conductors, leads Ravel's orchestral showpiece *Pictures at an Exhibition*. From the towering "Great Gate of Kyiv" to the haunting "Old Castle," every movement bursts to life in full symphonic color. Violinist Francesca Dego brings luminous artistry to Brahms' Violin Concerto to complete an unforgettable program of musical imagination.

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

JANUARY COMBO BOOK (CONT.)

**TIER
5**

Space Reservation: 12/4 Artwork Deadline: 12/15



**DISNEY IN CONCERT
ONCE UPON A TIME**

January 22, 2027 | 7:30 pm
January 23, 2027 | 7:30 pm
January 24, 2027 | 2:30 pm
Heinz Hall

Lawrence Loh, conductor

Join the PSO in a magical journey into storytelling and music as only the timeless tales of Disney can evoke. Featuring four Broadway caliber singers and animated feature film sequences, Disney in Concert Once Upon a Time explores iconic moments, plot twists, and feats of daring heroics from *Encanto*, *Frozen*, *Beauty and the Beast*, *Cinderella*, *Tangled*, *The Lion King* and more. Watch your favorite scenes on the large screens at Heinz Hall as the PSO performs the music live.



**BNY CLASSICS:
SHOSTAKOVICH'S SEVENTH**

January 30, 2027 | 7:30 pm
February 1, 2027 | 2:30 pm
Heinz Hall

Dima Slobodeniouk, conductor
Jean-Yves Thibaudet, piano

- **KHACHATURIAN:** Piano Concerto
- **SHOSTAKOVICH:** Symphony No. 7, "Leningrad"

Shostakovich's "Leningrad" is a monumental work of endurance and drama, a vivid narrative of orchestral power that reflects both the horrors and hopes of its wartime creation, realized under the dynamic direction of Dima Slobodeniouk. Acclaimed for his expressive depth, pianist Jean-Yves Thibaudet performs Khachaturian's Piano Concerto, a rhythmically vibrant work that blends lush Romantic lyricism with Armenian folk-inspired melodies. The evening balances monumental symphonic forces with dazzling soloistic color.

SEE PAGE 7 FOR TIER PRICING **TIER**

FEBRUARY COMBO BOOK

**TIER
5**
Space Reservation: 1/8 Artwork Deadline: 1/22


STAR WARS: RETURN OF THE JEDI (FILM WITH LIVE ORCHESTRA)

February 5, 2027 | 7:00 pm
February 7, 2027 | 2:30 pm
Heinz Hall

Vadar readies the second Death Star to unleash the final blow to the Rebel Alliance. Experience a full symphony orchestra performing John Williams's iconic score live as Luke Skywalker joins R2-D2, C-3PO and Princess Leia to free Han Solo from Jabba the Hutt and launch a desperate attack upon the entire Imperial Fleet.

Rated PG

Presentation licensed by Disney Concerts in association with 20th Century Fox, Lucasfilm Ltd., and Warner/Chappell Music.
All rights reserved.

BNY CLASSICS: CARMINA BURANA

February 12, 2027 | 7:30 pm
February 13, 2027 | 7:30 pm
February 14, 2027 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Joelle Harvey, soprano
Reginald Mobley, countertenor
Will Liverman, baritone
Mendelssohn Choir of Pittsburgh
Daniel Singer, director
Pittsburgh Youth Choir
Lee Saville-Iksic, director

- **PÉPIN**: *Les Eaux célestes*
- **FALLA**: Suite from "The Three-Cornered Hat"
- **ORFF**: *Carmina Burana*

From the thunderous opening of "O Fortuna" to the vibrant choral passages celebrating the joys and sorrows of love, life, and the changing seasons, Orff's *Carmina Burana* is one of the most popular and instantly recognizable works in all of classical music. The Pittsburgh Symphony is joined by the Mendelssohn Choir of Pittsburgh, a children's choir, and superstar vocalists, creating a spectacularly full sound perfect for Valentines Day Weekend.

NEW! This performance is the first of the BNY Classics ever to feature IMAG (Image Magnification), projecting live video of the orchestra, choir, and soloist onto the large screens in the hall. See the dramatic expressions, intricate details, and full spectacle of these works, no matter where you sit.

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

FEBRUARY COMBO BOOK (CONT.)

**TIER
5**

Space Reservation: 1/8 Artwork Deadline: 1/22



**BNY CLASSICS:
OTT PLAYS RAVEL**

February 19, 2027 | 7:30 pm
February 21, 2027 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Alice Sara Ott, piano

- **JONATHAN BLUMHOFER:**
Semper Dowland, semper dolens
- **RAVEL:** Piano Concerto
- **ZEMLINSKY:** *The Mermaid*,
Fantasy for Orchestra

Acclaimed pianist Alice Sara Ott, one of the most sought-after artists on the international stage, illuminates Ravel's Piano Concerto. This sparkling work with intricate textures, driving rhythms, and song-like melodies that create vivid interplay between piano and orchestra. Zemlinsky's *The Mermaid* unfolds a lush, late-Romantic soundscape, conjuring the magic, longing, and emotional depth of Hans Christian Andersen's timeless tale about a sea nymph yearning for the human world.

**PNC POPS:
RAGTIME, BLUES, AND ALL
THAT JAZZ**

February 26, 2027 | 7:30 pm
February 27, 2027 | 7:30 pm
February 28, 2027 | 2:30 pm
Heinz Hall

Byron Stripling, conductor
Bobby Floyd, keyboardist

In this tour de force concert, Principal Pops Conductor Byron Stripling showcases ragtime masters Scott Joplin and Jelly Roll Morton plus blues legends B.B. King and Muddy Waters. Byron's entertaining and humorous vignettes about the music and its creators, plus a finale that closes with an unforgettable toe-tapping jam session, has made this one of his most popular concert experiences.

SEE PAGE 7 FOR TIER PRICING **TIER**

MARCH COMBO BOOK TIER 6

Space Reservation: 2/5 Artwork Deadline: 2/19



BNY CLASSICS: BRUCKNER'S FOURTH

March 5, 2027 | 7:30 pm
March 7, 2027 | 2:30 pm
Heinz Hall

Sir Donald Runnicles, conductor
Jan Lisiecki, piano

- **MOZART:** Piano Concerto No. 23
- **BRUCKNER:** Symphony No. 4, "Romantic"

Bruckner's Symphony No. 4, the "Romantic" Symphony, is a monumental work of majestic brass chorales, sweeping strings, and vividly colored orchestral textures. Evoking forests, medieval landscapes, and the grandeur of nature, the symphony balances noble gestures with moments of intimate reflection.

BNY CLASSICS: BEETHOVEN'S FIFTH

March 19, 2027 | 7:30 pm
March 20, 2027 | 7:30 pm
March 21, 2027 | 2:30 pm
Heinz Hall

Manfred Honeck, conductor
Augustin Hadelich, violin

- **JURI REINVERE:** NEW WORK
US Premiere | PSO Co-Commission
- **BEETHOVEN:** Violin Concerto
- **BEETHOVEN:** Symphony No. 5

From the very first "da-da-da-DAH," Beethoven's Fifth Symphony has permeated popular culture, appearing in films such as *Fantasia* and *The Breakfast Club*, as well as television, commercials, and even inspiring disco and rock adaptations. Its powerful emotional arc, moving from tension and struggle toward triumphant resolution, has made the symphony an enduring symbol of resilience and dramatic storytelling. Alongside this iconic work, violinist Augustin Hadelich returns to the Heinz Hall stage to perform Beethoven's Violin Concerto, a cornerstone of the repertoire and one of composer's most profound and enduring works.

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

Space Reservation: 3/5 Artwork Deadline: 3/19



BNY CLASSICS: STRAVINSKY'S FIREBIRD

April 2, 2027 | 7:30 pm
 April 3, 2027 | 7:30 pm
 April 4, 2027 | 2:30 pm
 Heinz Hall

Petr Popelka, conductor
Yefim Bronfman, piano

- **WAGNER:** "Prelude und Liebestod" from *Tristan und Isolde*
- **LISZT:** Piano Concerto No. 1
- **TCHAIKOVSKY:** *Francesca da Rimini*
- **STRAVINSKY:** Suite from *The Firebird* (1919)

This powerhouse program brings together some of the most dramatic and iconic works in the orchestral repertoire. Wagner's Prelude and Liebestod from *Tristan und Isolde*, a revolutionary moment in Western music history, unfolds in waves of yearning and release and is widely known from films such as *Excalibur*. One of today's most respected pianists, Yefim Bronfman brings electrifying and disciplined precision, making him the ideal artist for Liszt's Second Piano Concerto. Tchaikovsky's *Francesca da Rimini* surges with passion and doom through sweeping melodies and relentless drive. The program culminates with Stravinsky's *Firebird Suite*, a brilliant distillation of the ballet's most vivid moments, famously featured in Disney's *Fantasia*.

PNC POPS: MUSIC OF BILLY JOEL

April 9, 2027 | 7:30 pm
 April 10, 2027 | 7:30 pm
 April 11, 2027 | 2:30 pm
 Heinz Hall

Stuart Chafetz, conductor
Tony DeSare, vocals

Sing us a song tonight as singer and pianist Tony DeSare joins the Pittsburgh Symphony for the music of Billy Joel. Featuring songs like "New York State of Mind," "Don't Ask Me Why," and the sing along favorite "Piano Man" this concert celebrates Joel's unforgettable songwriting. With rich symphonic arrangements, dynamic vocals and piano, the PSO brings fresh energy to these beloved classics for a night of music that is heartfelt and timeless.

SEE PAGE 7 FOR TIER PRICING **TIER 4**

APRIL COMBO BOOK (CONT.)

TIER
4

Space Reservation: 3/5 Artwork Deadline: 3/19

**BNY CLASSICS: ALL MOZART**

April 16, 2027 | 7:30 pm
Heinz Hall

April 18, 2027 | 2:30 pm

Manfred Honeck, conductor
Rudolf Buchbinder, piano

Friday:

- **MOZART:** Overture to *The Magic Flute*
- **MOZART:** Piano Concerto No. 20
- **MOZART:** Symphony No. 40

Sunday Afternoon:

- **MOZART:** Overture to *La clemenza di Tito*
- **MOZART:** Piano Concerto No. 21
- **MOZART:** Symphony No. 41, "Jupiter"

This is a truly extraordinary weekend of Mozart with pianist Rudolf Buchbinder, one of the world's most celebrated interpreters of classical repertoire. Each performance offers a unique program, celebrating the brilliance and enduring genius of Mozart's music.

Friday evening features the radiant Overture to *The Magic Flute*, the stormy drama of Piano Concerto No. 20, and the emotional intensity of his 40th Symphony.

Sunday matinee highlights the elegant Overture to *La clemenza di Tito*, the sparkling lyricism of Piano Concerto No. 21, and the monumental grandeur of his "Jupiter" Symphony, widely celebrated as Mozart's final and most magnificent Symphony.

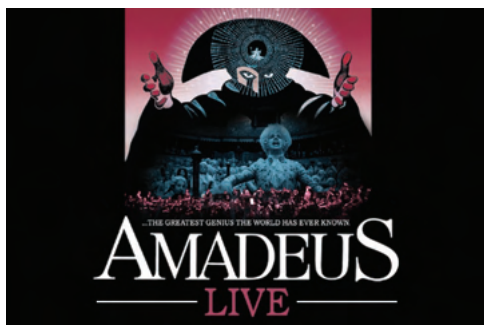
Across both performances, Buchbinder's masterful playing brings clarity, vitality and insight to Mozart's music, making this a weekend experience classical music lovers will not want to miss.

PittsburghSymphony.org

Programs, artists and dates are
subject to change.

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org

Space Reservation: 3/5 Artwork Deadline: 3/19



AMADEUS LIVE (FILM WITH LIVE ORCHESTRA)

April 17, 2027 | 1:30 pm
 April 17, 2027 | 7:30 pm
 Heinz Hall

Experience Miloš Forman's Academy Award-winning phenomenon *Amadeus*. Mozart's most celebrated works live to picture. This sumptuous period epic tells the gripping tale of Vienna court composer Antonio Salieri and his rivalry with the brilliant young composer Wolfgang Amadeus Mozart. Salieri's envy fuels his plot to destroy the man, all while being unable to tear himself away from the genius of Mozart's music. Brought to life by the PSO, *Amadeus* in concert is a soaring celebration of astonishing musical achievement.

Rated PG

"AMADEUS" film licensed by THE SAUL ZAENTZ COMPANY

SEE PAGE 7 FOR TIER PRICING 



BNY CLASSICS: MAHLER'S FIRST

April 23, 2027 | 7:30 pm
 April 24, 2027 | 7:30 pm
 April 25, 2027 | 2:30 pm
 Heinz Hall

Manfred Honeck, conductor
Michael Rusinek, clarinet

- **SAMY MOUSSA**: NEW WORK
US Premiere | PSO Commission
- **MOZART**: Clarinet Concerto
- **MAHLER**: Symphony No. 1

The Pittsburgh Symphony presents an evening of dynamic and compelling music, featuring Michael Rusinek, the Orchestra's Principal Clarinet, in Mozart's Clarinet Concerto, one of the most lyrical and beloved works in the repertoire. The program also includes the U.S. Premiere of a new work by Samy Moussa, a PSO commission that brings fresh, contemporary voices to the stage. Rounding out the concert, Manfred Honeck conducts Mahler's First Symphony, a sweeping masterpiece full of youthful energy, humor, and dramatic contrasts.

MAY COMBO BOOK

TIER
5

Space Reservation: 4/9 Artwork Deadline: 4/23


**PNC POPS:
SUMMER BREEZE
YACHT ROCK CLASSICS**

May 7, 2027 | 7:30 pm
 May 8, 2027 | 7:30 pm
 May 9, 2027 | 2:30 pm
 Heinz Hall

Byron Stripling, conductor
Jesse Nager, vocals
Brie Cassil, vocals
Tony Vincent, vocals

Set sail on a musical journey where the smooth sounds of the '70s and '80s sweep you away in a unique orchestral experience. This concert blends together the lush harmonies and iconic melodies of yacht rock legends like Hall & Oates, Toto, Christopher Cross, The Doobie Brothers, Jimmy Buffett, and Steely Dan. A wave of summer nostalgia washes over the hall as rich symphonic arrangements bring classic yacht rock hits to life with the signature sound of the Pittsburgh Symphony Orchestra.

**BNY CLASSICS:
AX PLAYS BEETHOVEN**

May 14, 2027 | 7:30 pm
 May 16, 2027 | 2:30 pm
 Heinz Hall

Elim Chan, conductor
Emanuel Ax, piano

- **GUBAIDULINA**: *Fairytale Poem*
- **BEETHOVEN**: Piano Concerto No.3
- **LUTOSLAWSKI**: Concerto for Orchestra

Beethoven's Fourth Piano Concerto stands apart for its confidence and intimacy, opening with the piano alone, a radical idea at the time of its composition. Its reflective, inward character is the ideal match for Emanuel Ax, a pianist long admired for the depth and intelligence of his performances. The program also features Gubaidulina's *Fairytale Poem*, a brief, dreamlike work shaped by an imaginative sound world, and Lutoslawski's Concerto for Orchestra, a rhythmically charged and brilliant showcase, led by Elim Chan, the first woman to win the Donatella Flick Conducting Competition.

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

Space Reservation: 4/9 Artwork Deadline: 4/23



BNY CLASSICS: RAVEL'S LA VALSE

May 21, 2027 | 7:30 pm May 23, 2027 | 2:30 pm
Heinz Hall

Daniele Rustioni, conductor
Craig Knox, tuba

- **ENOTTI:** "Prelude" to *Amelia Goes to the Ball*
- **NICK DIBERARDINO:** NEW TUBA CONCERTO
World Premiere | PSO Commission
- **STRAVINSKY:** *Petrushka*
- **RAVEL:** *La Valse*

This program features a PSO highlight, with Principal Tuba Craig Knox in a brand-new work by Nick DiBerardino, written specifically for Knox. This piece showcases the tuba in vivid, expressive detail rarely seen in orchestral repertoire, demonstrating the instrument's full lyrical and technical range. The program also includes Stravinsky's *Petrushka*, the playful and dramatic ballet about a puppet brought to life, filled with Russian folk color and humorous twists. Ravel's *La Valse* completes the evening with its swirling, hypnotic take on the Viennese waltz, blending elegance and a sense of looming chaos under the direction of Daniele Rustioni, whose strong theatrical sense unifies this adventurous and vibrant program.

SEE PAGE 7 FOR TIER PRICING 

MAY COMBO BOOK (CONT.)**TIER
5****Space Reservation: 4/9 Artwork Deadline: 4/23****STAR WARS: A NEW HOPE
(FILM WITH LIVE ORCHESTRA)****May 25, 2027 | 7:30 pm**
Heinz Hall

"The Force is strong with this one..."

Set 30 years after *Star Wars: The Phantom Menace*, *Star Wars: A New Hope*, the fourth episode of the saga, returns to the desert planet of Tatooine. A young Luke Skywalker (Mark Hamill) begins to discover his destiny when, searching for a lost droid, he is saved by reclusive Jedi Obi-Wan Kenobi (Alec Guinness). A civil war rages in the galaxy, and Rebel forces struggle against the evil Galactic Empire. Luke and Obi-Wan enlist the aid of hotshot pilot, Han Solo (Harrison Ford). Joined by the quirky droid duo R2-D2 and C-3PO, the unlikely team sets out to rescue Rebel leader Princess Leia (Carrie Fisher) and make use of the stolen plans to destroy the Empire's ultimate weapon. In a legendary confrontation, the rogue group mounts an attack against the Death Star for a climactic battle with the evil Sith Lord Darth Vader.

Rated PG

Presentation licensed by Disney Concerts in association with 20th Century Fox, Lucasfilm Ltd., and Warner/Chappell Music. All rights reserved.

PittsburghSymphony.org

*Programs, artists and dates are
subject to change.*

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

JUNE COMBO BOOK **TIER 5**

Space Reservation: 5/7 Artwork Deadline: 5/21

**BNY CLASSICS:
KANNEH-MASON PLAYS ELGAR**

June 4, 2027 | 7:30 pm

June 6, 2027 | 2:30 pm

Heinz Hall

Manfred Honeck, conductor
Sheku Kanneh-Mason, cello

- **CARLOS SIMON:** NEW WORK
PSO Co-Commission
- **ELGAR:** Cello Concerto
- **MENDELSSOHN:** Symphony No. 3, "Scottish"

Celloist Shaku Kanneh-Mason, who captured global attention at the 2018 royal wedding, takes the spotlight in Elgar's Cello Concerto, a work of deep lyricism and emotional resonance. The orchestra also presents the world premiere of a new work by Carlos Simon, a PSO commission honoring Coretta Scott King. The program concludes with Mendelssohn's "Scottish" Symphony, inspired by the rugged landscapes and folk traditions of Scotland.

**BNY CLASSICS:
DUEÑAS PLAYS PROKOFIEV**

June 11, 2027 | 7:30 pm

June 12, 2027 | 7:30 pm

June 13, 2027 | 2:30 pm

Heinz Hall

Manfred Honeck, conductor
María Dueñas, violin

- **KORNGOLD/HONECK/ILLE:**
Die tote Stadt (The Dead City) Suite
World Premiere | PSO Commission
- **PROKOFIEV:** Violin Concerto No. 1
- **SIBELIUS:** Symphony No. 2

The Pittsburgh Symphony closes the season with a spectacular finale, featuring María Dueñas, the GRAMMY®-winning violinist celebrated for her commanding stage presence performing Prokofiev's energetic First Violin Concerto. Plus, the world premiere of a new suite from Korngold's *Die tote Stadt*, arranged by Music Director Manfred Honeck and Ille for the PSO, weaving the opera's lush late-Romantic textures into a new statement. The evening culminates with Sibelius' Second Symphony, a sweeping heroic work full of Nordic grandeur and emotional intensity.

JUNE COMBO BOOK (CONT.)**TIER
5****Space Reservation: 5/7 Artwork Deadline: 5/21****THE LORD OF THE RINGS: THE RETURN OF THE KING
(FILM WITH LIVE ORCHESTRA)**

June 25, 2027 | 7:00 pm

June 26, 2027 | 7:00 pm

June 27, 2027 | 2:30 pm

Heinz Hall

Mendelssohn Choir of Pittsburgh**Daniel Singer**, *director***Pittsburgh Youth Choir****Lee Saville-Iksic**, *director*

The 11-time Oscar-winning conclusion to Peter Jackson's epic trilogy presents the final confrontation between the forces of good and evil fighting for control of the future of Middle-earth. Howard Shore's Academy Award®-winning score is performed live by the Pittsburgh Symphony and Mendelssohn Choir of Pittsburgh to the film on the big screen.

Rated PG-13

SEE PAGE 7 FOR TIER PRICING **TIER****PittsburghSymphony.org**

*Programs, artists and dates are
subject to change.*

For advertising information call 412-471-6088, email
advertising@culturaldistrict.org or visit CulturalDistrict.org

PITTSBURGH SYMPHONY ORCHESTRA: FIDDLESTICKS FAMILY CONCERTS: A YEAR OF ADVENTURES!



PITTSBURGH SYMPHONY ORCHESTRA: FIDDLESTICKS FAMILY CONCERTS: A YEAR OF ADVENTURES!

PITTSBURGH SYMPHONY ORCHESTRA AUDIENCE DEMOGRAPHICS

Education: % With a College Degree or Greater	
PSO	58.2%
Pittsburgh Avg.	35.3%
Affluence: % With a Household Income of \$100K+	
PSO	55.8%
Pittsburgh Avg.	32.8%
Homeowners: % of Homeowners	
PSO	87.5%
Pittsburgh Avg.	72.5%

*Source: Management Science Associates, February 2026

The Fiddlesticks Family Concert Series introduces children, from the ages of three to eight, to the world of orchestral music. Pre-concert Discovery Time Adventures in Heinz Hall acquaint children with the theme of the concert through musician meet-and-greets, hands-on activities, dancing, sing-alongs and more! The concerts offer 45 minutes of short musical works in an interactive adventure focused on a particular theme.



ONCE UPON A MELODY

November 14,
2026
11:15 am
Heinz Hall

TIER
8

Space Reservation: 10/19
Artwork Deadline: 11/2

Fiddlesticks loves a good fairytale and has a big question. Can music tell a story all by itself? With help from his orchestra friends, he invites young listeners to help build a brand new fairy tale through sound. Hear how music brings to life heroes, villains, magical moments and, of course, happily ever after in this imagination-sparking concert.




PLAYFUL PIANOS

February 27,
2027
11:15 am
Heinz Hall

TIER
8

Space Reservation: 2/1
Artwork Deadline: 2/15

88 keys, endless possibilities. Fiddlesticks invites young listeners on a playful musical journey to discover just how many sounds a piano can make. From soft and shimmering to bold and booming, this lively concert brings the instrument to life in unexpected ways. It's a high-energy concert made for moving, laughing, and having fun together.

SEE PAGE 7 FOR TIER PRICING 

DISCOVERY TIME ACTIVITIES

Come to Heinz Hall an hour before the concert for fun, hands-on activities with special guests! Move at your own pace as you:

- Practice singing the Fiddlesticks theme song
- Discover instruments of the orchestra with PSO musicians
- Get creative with a music-inspired craft to take home
- Express yourself with dance and movement
- Take a break in the Quiet Room with books, coloring, and more

Fiddlesticks wants to make sure everyone feels welcome at these concerts! A family restroom, quiet room, fidgets, and noisecancelling headphones are available at all Fiddlesticks concerts. Braille programs and ASL interpretation are available upon request.



FIDD-TASTIC FRIENDS

April 10, 2027
11:15 am
Heinz Hall

TIER
8

Space Reservation: 3/15
Artwork Deadline: 3/29

Fiddlesticks is hosting a musical playdate with all his favorite animal friends. Join the fun in a concert that celebrates friendship, learning to listen, and discovering what makes everyone special. From telling jokes and exploring new places to bouncing, playing, and making music together, this warm and joyful performance shows what it means to be a good friend and that everyone belongs in the orchestra.

PittsburghSymphony.org

Programs, artists and dates are subject to change.

For advertising information call 412-471-6088, email advertising@culturaldistrict.org or visit CulturalDistrict.org

ADVERTISING PLANNER

DATE	SPACE RESERVATION DEADLINE	TIER	PRODUCT LINE	PROGRAM TITLE
SEPTEMBER 2026				
9/9-27	8/12	1	PNC Broadway in Pittsburgh	The Lion King
9/10-12	8/13	9	Pittsburgh Dance Council	Jesse Factor: The MetaMarthasis
9/16	8/19	9	Dentons Cohen & Grigsby Trust	Behind the Lines: A 9/11 Story
9/17-20	8/20	8	AWAACC	Pittsburgh International Jazz Festival
9/28	8/31	9	Trust Cabaret Series	Jennifer Simard
OCTOBER 2026				
10/2, 4, 6, 9-11, 16, 18, 23, 25, 30 11/1	9/4	5	Pittsburgh Symphony Orchestra	COMBO BOOK: BNY Classics: Gerstein Plays Brahms, Jeff Goldblum and the Mildred Snitzer Orchestra, PNC Pops: Everything I Know: The Music of Lin-Manuel Miranda, BNY Classics: Romantic Rachmaninoff, BNY Classics: Barnatan Plays Beethoven, Harry Potter and the Deathly Hollows Part 1 in Concert (Film with Live Orchestra)
10/10, 16, 18	9/7	6	Pittsburgh Opera	Rigoletto
10/10	9/14	9	Pittsburgh Dance Council	Pilobolus
10/17	9/21	9	Dentons Cohen & Grigsby Trust	Jazz at Lincoln Center Orchestra with Wynton Marsalis
10/23-25	9/25	6	Pittsburgh Ballet Theatre	Giselle with the PBT Orchestra
10/27-31 11/1	9/29	4	PNC Broadway in Pittsburgh	Hadestown
NOVEMBER 2026				
11/6-8, 13-15, 20, 22, 27, 29	10/9	5	Pittsburgh Symphony Orchestra	COMBO BOOK: BNY Classics: Tchaikovsky's Violin Concerto, PNC Pops: Natural Woman: The Music of Aretha Franklin, How to Train Your Dragon (Film with Live Orchestra), BNY Classics: Strauss and Tchaikovsky
11/10-15	10/13	4	PNC Broadway in Pittsburgh	The Notebook
11/14, 20, 22	10/12	8	Pittsburgh Opera	Orpheus & Eurydice
11/14	10/19	8	PSO: Fiddlesticks	Once Upon a Melody

DATE	SPACE RESERVATION DEADLINE	TIER	PRODUCT LINE	PROGRAM TITLE
NOVEMBER 2026 CONTINUED				
11/16	10/19	9	Trust Cabaret Series	Christian Borle
11/19	10/22	8	Dentons Cohen & Grigsby Trust	DRUMLine Live Holiday Spectacular
11/24-29	10/27	4	PNC Broadway in Pittsburgh	Dr. Seuss' How the Grinch Stole Christmas The Musical
11/28	11/2	9	Dentons Cohen & Grigsby Trust	Jim Brickman: A Christmas Celebration LIVE!
DECEMBER 2026				
12/4-6, 8 11-13, 16-17, 18-20	11/6	4	Pittsburgh Symphony Orchestra	COMBO BOOK: BNY Classics: Beethoven's Mass, Handel's Messiah, Leslie Odom, Jr. The Christmas Tour, Highmark Holiday Pops, It's a Wonderful Life (Film with Live Orchestra)
12/4-27	11/6	2	Pittsburgh Ballet Theatre	The Nutcracker
12/29-31 1/1-3	12/1	4	PNC Broadway in Pittsburgh	Maybe Happy Ending
TBD	11/17	5	New Theater Company	A Musical Christmas Carol
JANUARY 2027				
1/8, 10, 15-17, 22-24, 30 2/1	12/4	5	Pittsburgh Symphony Orchestra	COMBO BOOK: BNY Classics: Dvořák's Seventh, BNY Classics: Pictures at an Exhibition, Disney in Concert Once Upon a Time, BNY Classics: Shostakovich's Seventh
1/19-24	12/22	4	PNC Broadway in Pittsburgh	The Sound of Music
1/23, 26, 29, 31	12/21	8	Pittsburgh Opera	Partenope
1/30	1/1	9	Pittsburgh Dance Council	Hubbard Street

ADVERTISING PLANNER

DATE	SPACE RESERVATION DEADLINE	TIER	PRODUCT LINE	PROGRAM TITLE
FEBRUARY 2027				
2/5, 7, 12-14, 19, 21, 26-28	1/8	5	Pittsburgh Symphony Orchestra	COMBO BOOK: Star Wars: Return of the Jedi (Film with Live Orchestra), BNY Classics: Carmina Burana, BNY Classics: Ott Plays Ravel, PNC Pops: Ragtime, Blues, and All That Jazz
2/5-7	1/8	5	PNC Broadway in Pittsburgh	Beetlejuice
2/8	1/12	9	Trust Cabaret Series	Caissie Levy
2/12-21	1/15	5	Pittsburgh Ballet Theatre	Alice in Wonderland
2/23-28	1/26	4	PNC Broadway in Pittsburgh	Death Becomes Her
2/27	2/1	8	PSO: Fiddlesticks	Playful Pianos
2/27 3/2, 5, 7	1/25	8	Pittsburgh Opera	Working for the Macbeths
MARCH 2027				
3/2	2/5	8	Pittsburgh Dance Council	Alvin Ailey American Dance Theater
3/5, 7, 19-21	2/5	6	Pittsburgh Symphony Orchestra	COMBO BOOK: BNY Classics: Bruckner's Fourth, BNY Classics: Beethoven's Fifth
3/17-28	2/17	2	PNC Broadway in Pittsburgh	The Phantom of the Opera
3/22	2/22	9	Trust Cabaret Series	Lorna Courtney
APRIL 2027				
4/2-4, 9-11, 16-18, 23-25	3/5	4	Pittsburgh Symphony Orchestra	COMBO BOOK: BNY Classics: Stravinsky's Firebird, PNC Pops: Music of Billy Joel, BNY Classics: All Mozart, Amadeus (Film with Live Orchestra), BNY Classics: Mahler's First
4/9-11	3/12	8	Pittsburgh Ballet Theatre	Spring Mix: World Premieres
4/10	3/15	8	PSO: Fiddlesticks	Fidd-tastic Friends
4/17, 22, 23, 25	3/15	6	Pittsburgh Opera	Romeo & Juliet
4/24	3/29	9	Pittsburgh Dance Council	GALLIM
4/27-30 5/1-2	3/30	4	PNC Broadway in Pittsburgh	The Outsiders

DATE	SPACE RESERVATION DEADLINE	TIER	PRODUCT LINE	PROGRAM TITLE
MAY 2027				
5/7-6	4/9	6	Pittsburgh Ballet Theatre	The Sleeping Beauty with the PBT Orchestra
5/7-9, 14, 16, 21, 25	4/9	5	Pittsburgh Symphony Orchestra	COMBO BOOK: PNC Pops: Summer Breeze Yacht Rock Classics, BNY Classics: Ax Plays Beethoven, BNY Classics: Ravel's La Valse, Star Wars: A New Hope (Film with Live Orchestra)
5/7	4/9	8	Dentons Cohen & Grigsby Trust	The Doo Wop Project: Echoes of the Street
5/10	4/12	9	Trust Cabaret Series	Jeremy Jordan
5/15	4/19	9	Dentons Cohen & Grigsby Trust	Clifford the Big Red Dog: The Musical
5/18-23	4/20	4	PNC Broadway in Pittsburgh	The Who's Tommy
5/29	5/3	7	New Theater Company	Gene Kelly Awards
JUNE 2027				
6/4, 6, 11-13, 25-27	5/7	5	Pittsburgh Symphony Orchestra	COMBO BOOK: BNY Classics: Kanneh-Mason Plays Elgar, BNY Classics: Dueñas Plays Prokofiev, The Lord of the Rings: The Return of the King (Film with Live Orchestra)

Shared Services, a department of the Pittsburgh Cultural Trust, will be responsible for issuing all program advertising contracts for the participating members of Shared Services.



PITTSBURGH BALLET THEATRE



PITTSBURGH OPERA



Shared Services will be responsible for the invoicing and collection related to program advertising sales.

Invoices will be sent following all insertions made throughout the Pittsburgh Cultural District.

Credit terms extended to advertisers are 30 days net. No cash or pre-payment discounts apply. We may request pre-payment from first time customers before credit is extended. Non-payment, within the terms of the contract, may precipitate cancellation of the balance of the contract at the discretion of Shared Services and late fees may be applied.

Cancellation of any portion of the contract by the advertiser must be received before published space reservation deadlines. Ads cancelled after space reservation deadline date will be billed at 100%.

Payments may be made by check.

PAYABLE TO:

Shared Services

MAIL TO:

Pittsburgh Cultural District

Shared Services Department
803 Liberty Avenue
Pittsburgh PA, 15222

You may prefer to pay by credit card.

Shared Services accepts the following:



Any billing questions may be directed to Hannah Feldhues,

412-471-6087 or via email
feldhues@culturaldistrict.org.

W-9 forms will be provided upon request.

The sizes and mechanical requirements for the programs of the Cultural District organizations are as follows:

Ad Size	Inches (W x L)
Trim	6 x 9
(Final size of program books)	(5 15/16 x 9)
Bleed (trims 6 x 9)	6 1/4 x 9 1/4
Full Page	5 x 7 7/8
1/2 H	5 x 3 7/8
1/2 V	2 5/16 x 7 7/8
1/4 H	5 x 1 7/8
1/4 V	2 5/16 x 3 3/4

IMPORTANT: Keep Live Matter 1/4" from the head and foot; and 3/8" from gutter and face to avoid trimming off any copy or image you may think is critical to your ad in the final bindery and assembly of the program booklets. See the page drawings provided to insure your ad is presented the way you intended.

Method of Printing: Offset and Digital printing
Screening: Stochastic & Conventional
 200 - 400 line screen

All ad materials must be submitted as electronic files by email with all fonts and all high resolution (300 dpi) images included and embedded. **Please send to feldhues@culturaldistrict.org.** We are unable to accept zip files via email. If your file is larger than 25 MB including any email text, you will need to upload the file to our website. Visit www.culturaldistrict.org and select the "about" tab on the home page. Click on "advertising" and scroll down to click the "upload your artwork" link. **PDF files are preferred.**

All logos should be supplied at high resolution. Black ads must be furnished as black only (not RGB or CMYK). Line art at 150 dpi. Full bleed ads should also include 1/4" bleed and crop marks. All ads are subject to publisher's approval. *Note: use caution when pulling images from the web – many are only 72 dpi and not print quality.*

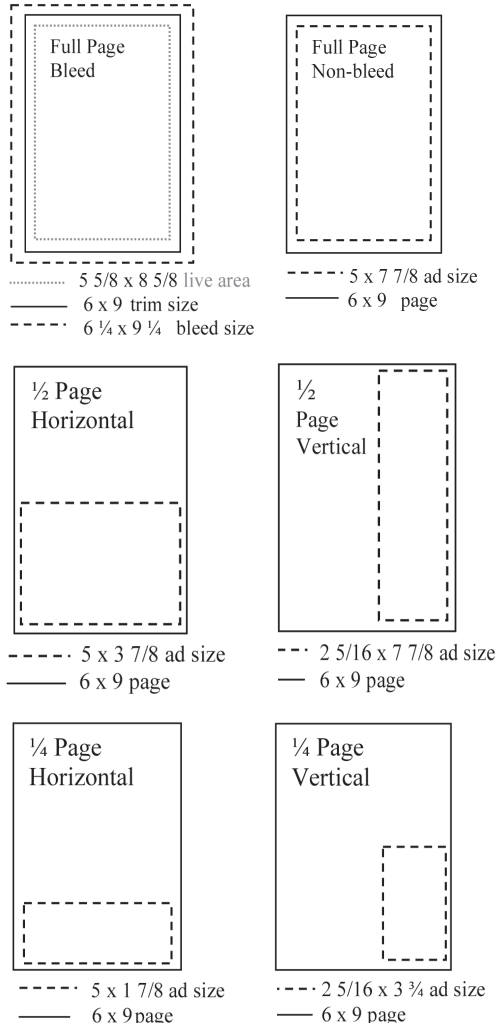
Ad must be formatted to the proper mechanical requirements dictated by contracted size. Any creation or alterations of ad materials will be the responsibility of the advertiser/agency. Shared Services can offer a list of freelance designers you may contract to assist you in bringing your ad materials into compliance with the specifications and mechanical requirements outlined here.

Corrections made at proof stage will be charged at cost when they are the responsibility of the advertiser and/or agency. Ads are to be submitted no later than the artwork deadline date published on the contract. Late charges will be assessed after that date.

A contract color proof must be supplied for all full-color ads. 4- Color files are required to be saved as CMYK (not RGB). Shared Services will not be responsible for color shifts on RGB files furnished when our prepress department converts to CMYK, the appearance of customer-supplied images or files less than 300 dpi, nor can we accept responsibility for final color without a supplied contract color proof.

PLEASE SEND ALL ADS BY PUBLISHED DEADLINE DATE TO:
 The Pittsburgh Cultural District,
 Shared Services Dept Email:
feldhues@culturaldistrict.org
Questions? Call 412-471-6087

AD LAYOUT SIZES





PITTSBURGH CULTURAL DISTRICT Advertising
2026/27 Season

To schedule advertising in
Pittsburgh Cultural District programs
call **412-471-6088** or email
advertising@culturaldistrict.org