

2026-27 Resident Artists · Photo: David Bachman

CORPORATE PARTNERSHIP OPPORTUNITIES

Your company, center stage.

Join Pittsburgh companies bringing world-class opera to our city, and put your brand in front of more than 85,000 arts-goers across Western Pennsylvania every season.

PITTSBURGH
OPERA

Bitz Opera Factory · 2425 Liberty Ave.
Strip District · pittsburghopera.org

WHY PARTNER WITH PITTSBURGH OPERA

Good for business. Great for Pittsburgh.

A leader in the city's cultural life since 1939, Pittsburgh Opera is internationally recognized for its productions, education programs, and Resident Artist Training Program. Companies from more than a dozen industries partner with us to **grow their audience, engage their workforce, improve their community, and promote their brand.**

85,000+
people we reach each season

$8.6M
in our regional economic impact

82%
of our audience lives in Allegheny County

53%
of our audience earns $75K+ a year

Every season we... **serve 20,000 students & educators, provide 30 free community programs, welcome more than 1.5K guests to special events, and receive 131K+ website visitors**

01 Corporate Membership - Season Support

$2,500–$20,000

Support every aspect of our work, from the rehearsal room, to the classroom, to the stage, while keeping your company front and center all season long.

- Tickets to performances with VIP Lounge access at select levels
- Behind-the-scenes events, dress rehearsals, and backstage tours
- Client and employee entertainment opportunities
- Rental discount for your events at the Bitz Opera Factory
- Recognition in program books, supertitles, web & social media
- Additional brand visibility strategies aligned with your company's goals
- Ticket discounts for everyone at your company
- **Lock in benefits with a multi-year pledge**



Student Matinee attendees meet the cast of *Le Nozze di Fiagro* · Photo: David Bachman

02 Education and EITC

$2,000 - $75,000

Bring opera to thousands of students in Western PA **and earn Pennsylvania tax credits** while you do it. As budget cuts reduce music programs in schools, you can build a love of the arts in the next generation of Pittsburgh audiences.

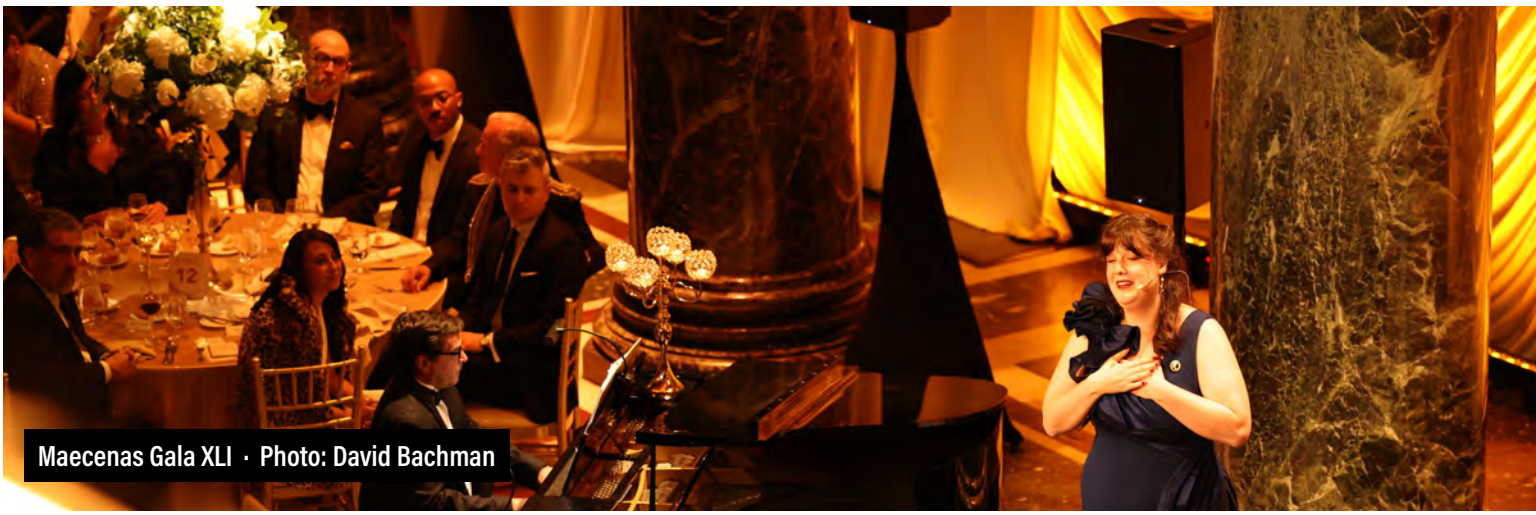
- Sponsor the annual Student Matinees, where students arrive to the Benedum Center, prepared by their teachers with materials provided by Pittsburgh Opera
- Co-branding on marketing materials, theater signage and handouts
- Provide free or reduced-price tickets for participating schools

EITC: eligible businesses can receive a PA tax credit of 75% of a qualifying gift, or up to 90% with a two-year commitment.

03 Event Sponsorship

$250–$50,000

Host clients, reward your team, support music and the arts, and get to know arts-inclined professionals, philanthropists, and Pittsburgh's community leaders.



Maecenas Gala XLI · Photo: David Bachman

NEW - MULTIPLE DATES

Outside the Salon

Intimate, up-close performances in unexpected venues across Pittsburgh's neighborhoods. Bring your brand to where the city lives.

MON - MARCH 15, 2027

Head Over Heels Fashion Show

Couture meets opera at the Bitz Opera Factory, celebrating women-owned brands for International Women's Day. *Sponsors sit front row!*

SAT - MAY 1, 2027

Maecenas Gala XLII

Our black-tie season finale at Monterey Bay Fish Grotto on Mt. Washington: dinner, dancing and awards for community leaders.

MORE WAYS YOUR COMPANY CAN GIVE

04 Production Sponsorship **$25,000 +**

Own the spotlight for a mainstage opera: your brand on season print and signage, complimentary VIP tickets, and invitations to behind-the-scenes experiences. *Offers highest level of recognition.*

05 Community Programming **$1,000–$30,000**

Co-brand our free Song Shop concerts and Family Day *(opera exploration for all ages)* and send your team as volunteers.

06 Resident Artist Sponsorship

Invest in tomorrow's opera stars by sponsoring a member of our internationally recognized Resident Artist program and follow their journey.

07 Media & Advertising **From $500**

Reach our audience through program book ads, media sponsorships, and spots on The Pittsburgh Opera Podcast, "The POP!"

08 In-Kind Gifts & Expertise

Donate auction experiences and Pittsburgh treasures, supplies for youth programs, or your team's know-how through presentations or panels.

09 Matching Gifts

Double your employees' impact. Membership benefits are offered at the total giving level.
Tax ID / EIN: 25-1073139.



The Barber of Seville · Photo: David Bachman

2026–27 SEASON AT A GLANCE

MAINSTAGE · BENEDUM CENTER, CAPA THEATER, & BITZ OPERA FACTORY

Rigoletto	Oct 10–18, 2026
Orpheus & Eurydice	Nov 14–22, 2026
Partenope	Jan 23–31, 2027
Working for the Macbeths	Feb 27–Mar 7, 2027
Romeo & Juliet	Apr 17–25, 2027

SIGNATURE EVENTS · BITZ OPERA FACTORY, MONTEREY BAY FISH GROTTO

Outside the Salon	Multiple Dates
Head Over Heels Fashion Show	March 15, 2027
Maecenas Gala XLII	May 1, 2027
Free Song Shop Concerts	Multiple Dates

Let's build your partnership.

Become a Corporate Member, sponsor an event, or create a custom package. We can design a plan around your business goals. Better yet, bring your team to the Opera to experience the music and drama in person!

Torrance Gricks
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PITTSBURGH OPERA

Bitz Opera Factory · 2425 Liberty Ave. · Pittsburgh, PA 15222
pittsburghopera.org · linkedin.com/company/pittsburgh-opera

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Corporate Membership

Levels and Benefits

BENEFITS	$2,500	$5,000	$10,000	$15,000	$20,000
BRANDING AND VISIBILITY					
Program Book Listing *60,000+ impressions, both in-person and digitally*	✓	✓	✓	✓	✓
Website Listing with Logo		✓	✓	✓	✓
Web and Social Media Spotlight			✓	✓	✓
Targeted Marketing Opportunities *Inclusion in e-newsletters, reports, and signage*				✓	✓
EXCLUSIVE ENGAGEMENT OPPORTUNITIES					
Community Program Invitations *Song Shops, Market Square performances, education workshops, Summer Series*	✓	✓	✓	✓	✓
Exclusive Event Invitations *Artist conversations, masterclasses, networking events, and more*		✓	✓	✓	✓
Orchestra Dress Rehearsals *Invite up to six (6) guests*		**One (1) Per Season**	**Two (2) Per Season**	**ALL**	**ALL**
Sitzprobe Rehearsals *Light reception and parking included*			**One (1) Per Season**	**Two (2) Per Season**	**ALL**
Invitation to a Backstage Tour *(Offered once per season, four (4) guests)*				**Group Tour**	**Private Tour**
TICKETING AND CONCIERGE SERVICES					
Complimentary Tickets to Mainstage Productions *VIP Ticket Concierge service included*	**2**	**4**	**8**	**12**	**16**
Unique Discount Code for Employees and Clients *20% off tickets to all performances*		✓	✓	✓	✓
VIP Lounge Access *Includes complimentary refreshments pre-show and during intermission*			**Two (2) One-Time Passes**	**Four (4) One-Time Passes**	**Unlimited Access**

Become a member today and keep Pittsburgh vibrant!

Contact Torrance Gricks at 412-281-0912 or tgricks@pittsburghopera.org.

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